



MINUTES OF MEETING NO. 232
November 20, 2019

Board Members Present:

Perry England, Chair
Lee Anne Caylor, Representing Business
Larry Brown, Representing Labor
Creigh H. Agnew, Representing Business
Jane Hopkins, Representing Labor
Mark Mattke, Representing Local Government
Rebecca Wallace for Chris Reykdal, Office of Superintendent of Public Instruction (OSPI)
Jan Yoshiwara, State Board for Community and Technical Colleges (SBCTC)
Chris Alejano, Representing Underserved Populations
Suzi LeVine, Employment Security Department
Robert Hines for Cheryl Strange, Department of Social and Health Services (DSHS)
Rick Anderson for Lisa Brown, Department of Commerce

Board Staff Present

Eleni Papadakis, Executive Director

Welcome and Introductions

Mr. Perry England called the meeting to order at 9:15 a.m. at the Junior Achievement Center in Auburn.

Chair's Report

Mr. England called for a vote on the consent agenda. He also updated the Board on the Governor's Office's offer to provide funding to hire a professional consultant to help the Board gain clarity on its role through a 360-degree review of its responsibilities and mission.

Motion 2019-232-01: Ms. Creigh Agnew moved to approve the minutes for the September 11, 2019 Board Meeting and Partner Agency Budget Requests as presented. Mr. Larry Brown seconded the motion, and it passed unanimously.

Executive Director's Report

Ms. Eleni Papadakis provided the Board with a written Executive Director's Report prior to the meeting. Her report summarized numerous items, including an update on the Credential Transparency Initiative, the Board's partnership with the Washington Chamber of Commerce Executives to engage local chambers in TAP Planning, the Behavioral Health Workforce Initiative, and the Future of Work Task Force.

Workforce Board Mission Vision Values Statement

Ms. Kelly Johnston, Clarity Consulting, was contracted to assist the Board with the process of developing their mission/vision/values statement. As part of that work, she conducted interviews with each Board member. However, she was contracted before the Board decided to conduct the 360-degree review, and the Board decided it did not make sense to update the mission/vision/values statement before the 360-degree review was completed. Ms. Johnston took the opportunity to review the themes that came out of the member interviews, and in doing so, engaged the Board in a discussion surrounding where they are and the direction they want to move in. The group then discussed various forms of Board structure and focus areas. They also discussed some of the challenges they face in implementing their vision.

Talent and Prosperity for All Planning

Mr. Eric Wolf led a discussion regarding the TAP planning process. He reviewed the public engagement partnership the Board has entered into with the Washington Chamber of Commerce Executives. The goal of the partnership is to meet with Chamber of Commerce executives across the state, and engage in a conversation about the TAP plan and gather input. The goal of these meetings is to focus on the business community, and get a broad-based understanding of where TAP has hit the mark for them. More importantly, we want to identify where the plan is missing the mark in hopes of making course corrections to better fit the business community's needs.

Perkins Planning Process

Mr. Eric Wolf updated the Board on the Perkins planning timeline. He also informed the Board on the Comprehensive Local Needs Assessment (CLNA) progress. The CLNA process must include an examination of local labor market conditions—before addressing how an institution's career and technical education (CTE) offerings align—to result in high-demand industry growth. He reported that the Perkins planning team participated in a multi-state workshop convened by Advance CTE. In some sessions, the participants shared an overview of state planning processes, and received targeted feedback from their state peers in breakout sessions, as well as additional guidance from national CTE experts. During the workshop, the team was able to develop the draft CLNA guidelines.

Following that meeting, the CLNA was shared with Perkins program providers across the state in technical assistance visits made by both OSPI and SBCTC staff. SBCTC's Tim McClain drafted a Perkins V Comprehensive Local Needs Assessment—Washington State Guidelines and Resources document.

Mr. Wolf provided the Board with a document listing specific decision points under the purview of the Board.

- Performance indicators and targets
- "Size, Scope, and Quality" definitions for Perkins Programs
- Special populations—performance inconsistency and strategies to narrow gaps
- Funding options for the Perkins State Leadership reserve funds – Investing our Perkins resources
- Programs of study
- Basic Funding – Secondary – Postsecondary split

The Board discussed the value of a three-party team with staff from OSPI, SBCTC, and the Workforce Board to develop initial recommendations for all of these decision points for consideration at the January Workforce Board meeting.

Future of Work Update

The Board received a status update on the Future of Work Task Force (Task Force): a task force comprised of labor, business, and legislative members, designed to make Washington the "shared prosperity" state and "futuraize" Washington's workers and businesses. Those recommendations focused on the following five issue areas:

- Comprehensive Worker Upskilling and Lifelong Learning
- Use and Adoption of Technology in the Workplace
- Improved Labor Market Data and Credentialing Transparency
- Modernized Worker Support System
- Equal Access to Economic Development Resources Across Washington

The Board discussed the Task Force's policy recommendations, and discussed the possibility of folding the mission of the Task Force into the work of the Board, and how this might be organized and resourced. The Board asked that this be considered as part of the 360 Review.

Meeting Evaluation and Wrap Up

The Board reviewed the meeting before adjourning for the day.

The meeting adjourned at 3:00 p.m.