



Workforce Training and Education Coordinating Board

IMMEDIATE RELEASE

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Contact: Marina.Parr@wtb.wa.gov | (cell) 360-320-8213

EATONVILLE STUDENT WINS STATEWIDE CTE“GET REAL” VIDEO CONTEST

Creativity, real world connection to employers sets her film apart

OLYMPIA—A video created by Eatonville High School sophomore Alexia Price has won a first place award from the state’s Workforce Training and Education Coordinating Board for promoting Career and Technical Education (CTE) in a creative, engaging way.

The three-minute video imagines a “world without CTE” that includes footage of bored students crouched over textbooks while daydreaming of their CTE classes where they learn to cook or take photos or do computer coding and robotics. The video also includes an interview with an Eatonville employer who recently hired a former CTE student. She speaks highly of the teamwork and leadership skills CTE students bring to the workplace.

It’s the second year the state’s Workforce Board has held a CTE video contest aimed at middle and high school students to promote the value of hands-on, student-focused learning. This year’s winning video and previous winners are in the Explore Careers/CTE section of the Workforce Board’s www.CareerBridge.wa.gov website.

Or view: <https://www.youtube.com/watch?v=vzb2JWNl1I>

The Workforce Board received a \$20,000 grant in 2017 from Advance CTE to promote high quality career and technical education to Washington students and their parents. This funding helped pay to administer and launch the student-driven video project, and create two sample videos and toolkit. Two sets of videos won awards in 2018. This year, Price’s video was awarded the prize: a \$250 gift certificate to her school’s CTE department.

“This video hooked us from the start with the dynamic way it showed the power of CTE to engage and excite students in their learning. Ms. Price did a terrific job showing how learning can be meaningful to students if they can explore real world, hands-on applications,” said Workforce Board Executive Director Eleni Papadakis. “We also appreciated Alexia’s interviews with a local employer. This drives home the value of CTE in giving students a jump start in being both work-ready and better connected to their business community.”

Price, 16, has been interested in making films since she was in sixth grade, when she discovered an app where she could create short music videos on her phone. She enrolled in her first high school video making class as a freshman and now is enrolled in two CTE courses, including advanced video tech and photography.

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"I see CTE as a way for students to experiment in high school. 'Is this something I want to do in the future?'" she said. "It's helped build my confidence."

Price and several other Eatonville High School students regularly put together videos that are shown at schoolwide assemblies. "It's a lot of fun," she said. "Never a dull moment."

Price said one of her goals is to be admitted to the University of Southern California and find internships in Hollywood that lead to opportunities to edit big films.

"Editing is the most fun for me," she said. "You go through raw footage and see which scenes go together, what might be cut in half, and how to get it to flow nicely. Then you add transitions and make it look seamless."

More details about the video contest: <http://www.wtb.wa.gov/CTEvideoproject.asp>.

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The Workforce Board is a state agency that monitors and evaluates the state's key workforce programs and also provides leadership on policies that help all Washington residents get the education and training they need to obtain living-wage jobs.