

**A better workforce.  
A better workplace.**

**In Partnership with**

Office of the Governor

Workforce Training and Education  
Coordinating Board

Association of Washington Business

Pacific Mountain Workforce  
Development Council

Health Work Force Institute

Higher Education Coordinating Board

Department of Community,  
Trade and Economic Development

State Board for Community  
and Technical Colleges

Washington State Labor Council

Council for Adult and Experiential Learning

Washington State's LiLA program  
[www.lila.wa.gov](http://www.lila.wa.gov)



**Where can learning lead you?**

## Lifelong Learning...Now!

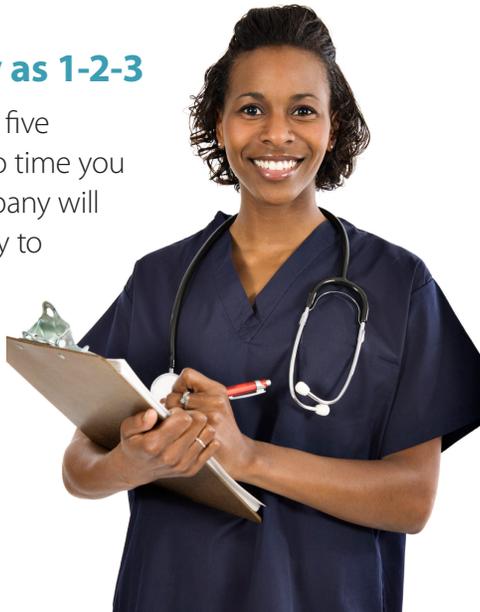
For Washington State to compete in today's knowledge-based economy, we need employees with up-to-date skills, certificates, and degrees. Yet for many, the high cost of education and training has limited their options. **Lifelong Learning Accounts (LiLAs)** are a way to help meet this need.

**LiLAs** are an employee-owned educational savings account that helps pay for education and training expenses. It is like a 401(k) in that employees make regular contributions that are matched by their employer.

**LiLAs** assist employers in offering lifelong learning opportunities to their employees, including online enrollment (for employers and employees), account management and career advisement functions.

### It's as easy as 1-2-3

Ok, it's actually five steps, but in no time you and your company will be on your way to discovering where learning will lead you!



The [www.lila.wa.gov](http://www.lila.wa.gov) Web site is a one-stop source for employers and employees. It makes participation simple and easy.

- 1. Enroll.** It takes just a few minutes for employers to complete the online enrollment process, opening the door to lifelong learning for employees.
- 2. Save.** Employees make regular contributions that are matched by their employer. With [www.lila.wa.gov](http://www.lila.wa.gov) you also have online account management tools.
- 3. Explore.** Maintaining a competitive edge requires knowledge. Advisors are available to employees to provide information and guidance about various career options.
- 4. Learn.** Here comes the fun part! Employees choose career-advancing education and training programs. This is where knowledge, skill and potential unfold.
- 5. Grow.** Your workplace becomes an extension of the classroom as employees apply what they learn. Employees grow and so does your company!

How will the **Washington State LiLA** program benefit your company?

- Highly educated and skilled employees are more valuable. With [www.lila.wa.gov](http://www.lila.wa.gov), you get help developing, recruiting and retaining employees.
- Employees have the freedom and flexibility to get the education and training they need to keep up with changing demands.
- It's an additional employee benefit—one that allows employers to co-invest in employees' futures.
- With [www.lila.wa.gov](http://www.lila.wa.gov) you get online tools that make the program easy to manage.

Participating in **Washington State's LiLA** program is simple, and it's easy to get started.

For more information, or to sign up, visit [www.lila.wa.gov](http://www.lila.wa.gov)

