



**Workforce Board**

## **Workforce and Economic Development 2007 Leadership Conference**

**Tacoma, Washington  
Tacoma Sheraton Hotel  
Register at [www.wtb.wa.gov](http://www.wtb.wa.gov)**

### **Conference Program At-A-Glance\***

#### **Sector Strategies: Building Washington's Workforce, Industry by Industry**

#### **Tuesday, November 13, 2007**

10:00AM - 5:00PM **Registration**

11:00AM - 4:00PM **Pre-Conference Leadership Workshop:\*\***

#### **Sector Approach: A Statewide Look to Our Future**

Washington State has joined with the National Governors Association and five other states in the adoption of a sector approach to economic development. Get in on the ground floor of this exciting new approach to policy and program development that focuses on regional cluster workforce and economic development strategies. Julie Anderson, CTED; David Harrison, University of Washington and Workforce Board; Eleni Papadakis, Workforce Board.

#### **Pre-Conference Leadership Workshop:**

#### **Building Bridges: Dropout Prevention, Intervention, and Retrieval**

In this action-packed pre-conference session, you'll learn how your school, agency, or community organization can leverage available resources on behalf of at-risk kids by building partnerships, providing timely interventions and effective support services, creating alternative programming, and more. Ann Blackledge, OSPI (invited); Dr. Sandra Christensen, University of Minnesota; Andrea Cobb, New Market Skills Center; Stuart Crisman, Truman High School; Melinda Giovengo, Central Washington Workforce Development Council; Peter Guzman, City of Tacoma; Barbara Harrell, Edmonds Community College; Ann Millane, Educational Service District 101; Mario Marsillo, Performance Learning Centers; Mick Moore, Reinvesting in Youth; Renee Mona, Communities in Schools; Gay Neal, Olympic Workforce Development Council; John Niles, The Commonwealth Corporation (invited.); Wes Pruitt, Workforce Board; Laura Shubilla, Jobs for the Future; Tim Stensager, Franklin Pierce School District; Holly Watson, Employment Security Department.

\*\*Pre-conference session attendees are charged an additional \$99.

5:00PM - 6:00PM **Reception**

Sponsored by the Tacoma-Pierce County Workforce Development Council and the Workforce Board.

#### **Wednesday, November 14, 2007**

7:00AM - 4:00PM **Registration (Resource Café and Vendor Booths Open)**

7:00AM - 8:30AM **Continental Breakfast**

8:30AM - 9:00AM **Opening Remarks**

9:00AM - 10:15AM **Plenary: Tough Choices or Tough Times: The Report of the Commission on the Skills of the American Workforce.**

America's economic preeminence hinges on the preeminence of our educational system. Nothing short of radical change will turn the situation around. Bill Brock or Marc Tucker, National Center on Education and the Economy (invited.)

10:15AM - 10:45AM

## **Break**

10:45AM - 12:00PM

## **Scanning Your External Environment**

Environment scanning will allow your organization to shape a preferred future rather than respond to an imposed future. Joel Lapin, the Community College of Baltimore County.

## **Best Practices in Dropout Prevention and Intervention**

National experts present best practices and research-based principles for working with at-risk students and dropouts. Wes Pruitt, Workforce Board; Dr. Sandra Christensen, University of Minnesota; Laura Shubilla, Jobs for the Future; and John Niles, The Commonwealth Corporation, Boston, MA (invited.)

## **Butterball Farms and the SOURCE Initiative**

Nine Michigan employers created an extraordinary community partnership that provides pre-employment assessments, company orientations, job coaching, training, and career planning—with very impressive results. Dick Larman, CTED; Andrew Brower, SOURCE; and Mark Peter, Butterball Farms.

## **Assessing Business Benefits of Workforce Development**

Proven methods of determining business value of workforce programs. Scott Cheney, PAROS Group; Kevin Hollenbeck, Upjohn Institute; Ken L. Sartain, Resource Management Solutions.

## **Businesses Taking Initiative**

What can the workforce development system learn from businesses who developed their own workforce pipelines? Mike Hudson, AWB; Carol Evanoff, Lockheed Martin; Doug Roulstone, Thomas James International; Marsha Royer, Schweitzer Engineering.

## **Military Transition**

Job assistance services for separating and retiring service members and their families. Karen T. Lee and Bruce Dempsey, ESD.

## **Skill Panels and Centers of Excellence: The Perfect Match—Homeland Security and Energy Technology**

Bringing together Skill Panels and Centers of Excellence has proven to be successful for both employers and workers. Features examples of the best Skill Panel and Center of Excellence partnerships. Steve Fenton, Pierce College (invited); Barbara Hins-Turner, Centralia College.

## **Skill Panels and Centers of Excellence: The Perfect Match—Marine Manufacturing**

Bringing together Skill Panels and Centers of Excellence has proven to be successful for both employers and workers. Features examples of the best Skill Panel and Center of Excellence Partnerships. Rafeeka Gafoor and Alex Kosmides, Northwest Workforce Development Council.

## **Articulation and Transfer: Getting More People to Higher Levels**

Creating smooth transitions, credit for prior learning, and transfer pathways. Pinky Dale, South Seattle Community College; Loretta Seppanen, SBCTC; Shanie Watkins, Central Washington University.

12:00PM - 1:45PM

## **Luncheon Plenary: Implementing Sector and Cluster Strategies**

From boatbuilding to life sciences to Spokane's pharmaceutical/aerospace connections, sector strategies are already being successfully implemented in Washington State—with impressive results for employers, the people they hire, and the communities they live in. Juli Wilkerson, CTED; Steve VanAusdle, Walla Walla Community College; Bob Brown, Pacific Mountain Workforce Development Council; Rosemary Brester, Hobart Machined Products; Rich Hadley, Spokane Chamber of Commerce.

1:45PM - 2:00PM

## **Break**

2:00PM - 3:15PM

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What can the workforce development system learn from businesses that developed their own workforce pipelines? Mike Hudson, AWB; Carol Evanoff, Lockheed Martin; Doug Roulstone, Thomas James International; Marsha Royer, Schweitzer Engineering.

### **Beyond the WASL: Preparing Students for Careers**

Improve the career readiness of secondary students. John Aultman, OSPI (invited); Jim Adams, Pierce County Careers Consortium; Dan Barrett, Franklin Pierce School District; Karen Colombe, Sno-Isle Tech Skills Center; Linda Drake, Pierce County Careers Consortium; Shep Siegel, Seattle School District; Liz Smith, Labor and Industries.

### **I-BEST**

How linking Adult Basic Skills, English-as-a-Second-Language, and Career and Technical Education Programs can support local economies. Speakers to be announced.

### **Reaching Untapped Labor Pools: Successful Partnerships with Industry**

Proven pipeline expansion efforts in key industries. John Chadwick, Renton Community College; Greg Trunnell, Pacific Maritime Institute; Lisa White, Spokane School District.

### **Getting Beyond the Tipping Point**

What a difference one year of college makes: rethinking how to recruit, deliver programs, and help adults along education and career pathways. Troy Hutson, Washington State Hospital Association; Michele Johnson, Pierce College (invited); Anne Keenie, Seattle Jobs Initiative; Judith Taylor, Jobs for the Future.

### **Increasing the “Pipeline”: Successful Partnerships with Industry**

Proven pipeline expansion efforts in key industries. Kellie Connaughton, Memorial Hospital; Ben Hemstead, Electroimpact; Rick Hole, Ocean Spray; Carol Melby, SBCTC.

### **Programs and Practices that Work: Preparing Students for Nontraditional Careers**

Award winning IGNITE Program encourages females in high schools to enter technology-based professions. Cathi Rodgveller, IGNITE, Seattle School District.

### **Assessing Business Benefits of Workforce Development**

Proven methods of determining business value of workforce programs. Scott Cheney, PAROS Group; Kevin Hollenbeck, Upjohn Institute; Ken L. Sartain, Resource Management Solutions.

3:15PM - 3:45PM

### **Break**

3:45PM - 5:00PM

### **Coordinating Sector and Cluster Strategies at the State Level**

State agencies coordinate planning and resources to target workforce and economic development. Marc Baldwin, Office of the Governor; Julie Anderson, CTED; Carolyn Cummins, SBCTC; John Lederer, HECB; Bryan Wilson, Workforce Board.

### **Beyond the WASL: Preparing Students for Careers**

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## **Skill Panels and Centers of Excellence: The Perfect Match—Homeland Security and Energy Technology**

Features examples of the best Skill Panel and Center of Excellence Partnerships. Steve Fenton, Pierce College (invited); Barbara Hins-Turner, Centralia College.

### **I-BEST**

Linking Adult Basic Skills, ESL, and CTE programs to support local economies. Speakers to be announced.

### **Credentialing to Improve Soft Skills**

Integrating soft skills into educational programs using a resume-ready credential. Mike Hudson, AWB (invited); Joan Wills, Institute For Educational Leadership Center.

### **Employing People with Disabilities**

Businesses increase their hiring pools by recruiting well-qualified employees with disabilities. Todd Dunnington, Skills Incorporated; Lynnae Ruttledge, Department of Social and Health Services.

### **Scanning Your External Environment: Part Two**

How to apply internal scanning to your organization. Michelle Andreas, SBCTC; Al Griswold, Seattle Central Community College; Judy Guenther, Centralia College (invited); Joel Lapin, Community College of Baltimore County.

5:00PM - 6:00PM

### **Reception**

Sponsored by Association of Washington Businesses and the Washington State Labor Council

## **Thursday, November 15, 2007**

7:00AM - 8:30AM

### **Continental Breakfast**

8:30AM - 9:00AM

### **Opening Remarks**

9:00AM - 10:00 AM

### **Keynote: Policy on the Horizon**

Washington DC “insiders” share their insights. Bill Kamela, Senator Murray’s Office; Martin Simon, National Governors Association; Jason Walsh, Workforce Alliance.

10:00AM - 10:30AM

### **Break and Hotel Check-out**

10:30AM - 11:45AM

### **Coordinating Sector and Cluster Strategies at the State Level**

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### **Legislative Perspectives**

Legislators share views on emerging workforce and economic development issues.

### **Getting Beyond the Tipping Point**

What a difference one year of college makes: rethinking how to recruit, deliver programs, and help adults along their education and career pathways. Troy Hutson, Washington State Hospital Association; Michele Johnson, Pierce College (invited); Anne Keenie, Seattle Jobs Initiative; Judith Taylor, Jobs for the Future.

### **Credentialing to Improve Soft Skills**

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### **Apprenticeship as a Workforce and Economic Development Tool**

Apprenticeship is an effective and underutilized tool for developing a skilled workforce. Liz Smith, Labor and Industries; Steve McGill, Hampton Mills (invited); Troy Hutson, Washington Hospital Association (invited); Linda Nguyen, Tacoma-Pierce County Workforce Development Council.

## **Skill Panels and Centers of Excellence: The Perfect Match—Marine**

## Manufacturing

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## Reaching Untapped Labor Pools: Successful Partnerships with Industry

Proven pipeline expansion efforts in key industries. John Chadwick, Renton Community College; Greg Trunnell, Pacific Maritime Institute; Lisa White, Spokane School District.

11:45AM - 12:00PM **Break**

12:00PM - 2:30 PM **Governor's Awards for Best Practices**

The Honorable Christine Gregoire, Governor (invited)

2:30 PM **Conference Closing**



STATE OF WASHINGTON  
DEPARTMENT OF COMMUNITY,  
TRADE AND ECONOMIC DEVELOPMENT



**DVR** Division  
of Vocational  
Rehabilitation

