

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MEETING NO. 162
MAY 3, 2012**

WASHINGTON WORKFORCE ASSOCIATION

Background

Workforce Development Council Board Members Eric Hahn, WorkForce Central; Peter Lahman, Pacific Mountain; and Peter Denis, Olympic; together with Directors Steve Frazier (Olympic) and Mark Mattke (Spokane) will offer the Workforce Board perspectives from the field. The presenters will provide a brief overview of key responsibilities and describe the current needs, circumstances and challenges for service delivery to job seekers and businesses.

The presentation will focus on four areas:

- Building an understanding of the current context, authority, challenges and capabilities of Workforce Development Councils.
- Describing the specifics of participation from those who benefit from the work of WDCs - business and labor.
- Detailing today's reality - an all-time high and growing demand for more complex services and resources that continue to diminish.
- Encouraging a common lens for all state agencies that prioritizes skill development and training opportunities that directly benefit employers in a local economy.

Board Action Requested: None. For discussion purposes only.

Meeting the Demand with Diminishing Resources: A Field Perspective

**Workforce Development Councils'
Presentation to Workforce Board
May 3, 2012**

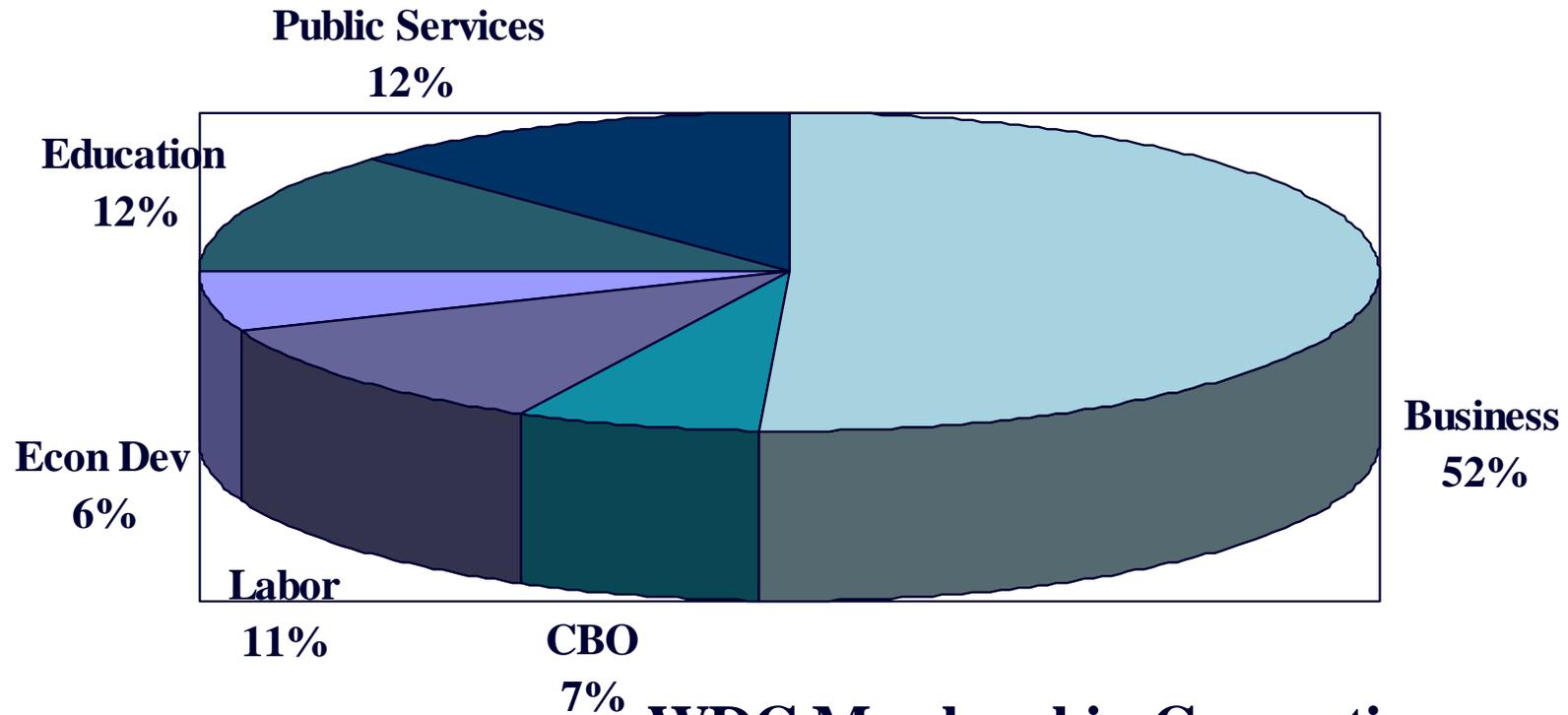


Primary Goals of the Presentation

- **Build** an understanding of the current context, authority, challenges and capabilities of Workforce Development Councils. Identify topics for future conversation.
- **Describe** the specifics of participation from those who benefit from the work of WDCs—business and labor and the essence of what Retooling Washington Workers does.
- **Detail** today's reality— a continuing high and growing demand for more complex services, with increased costs and resources that continue to diminish.
- **Encourage** a common lens for all partners that prioritizes skill development and training opportunities directly benefitting employers in a local economy.



WDC Connections Across the State



WDC Membership Connections

Total Number Serving = 353



The Work of WDCs: Perspectives from a Board Member

- ❑ Business leadership
- ❑ Strategic planning
- ❑ Outcome driven
- ❑ Innovation
- ❑ Strengthening business engagement



Retooling Washington's Workforce

Washington's Workforce Development System
Addressing today's needs and building a stronger economy

December 2011

Prepared by the Workforce Training and Education Coordinating Board

The Essence of the Work ...

**Community connections
and intersections**

**Coordinating multiple
parts and partners**

**Implementing with
innovation and ingenuity**

**Making a difference to
those in the local economy**



Why Business Cares: Risks to Our Competitive Advantage

What the world looks like if we don't act ...

- ❑ Local businesses that cannot grow and expand
- ❑ Business relocates
- ❑ Youth w/o skills
- ❑ Workers who are discouraged
- ❑ Communities spiraling downward



Business Leads, Serves and Benefits

Why Business Makes the Commitment?

Examples of Service Rendered and Benefits Received

- Business outreach and connections to other resources: community colleges, EDC
- Related hiring services
- Training for New and Incumbent Workers
- Skills Panel and Industry Analysis
- Innovations at the local level create efficient and effective services



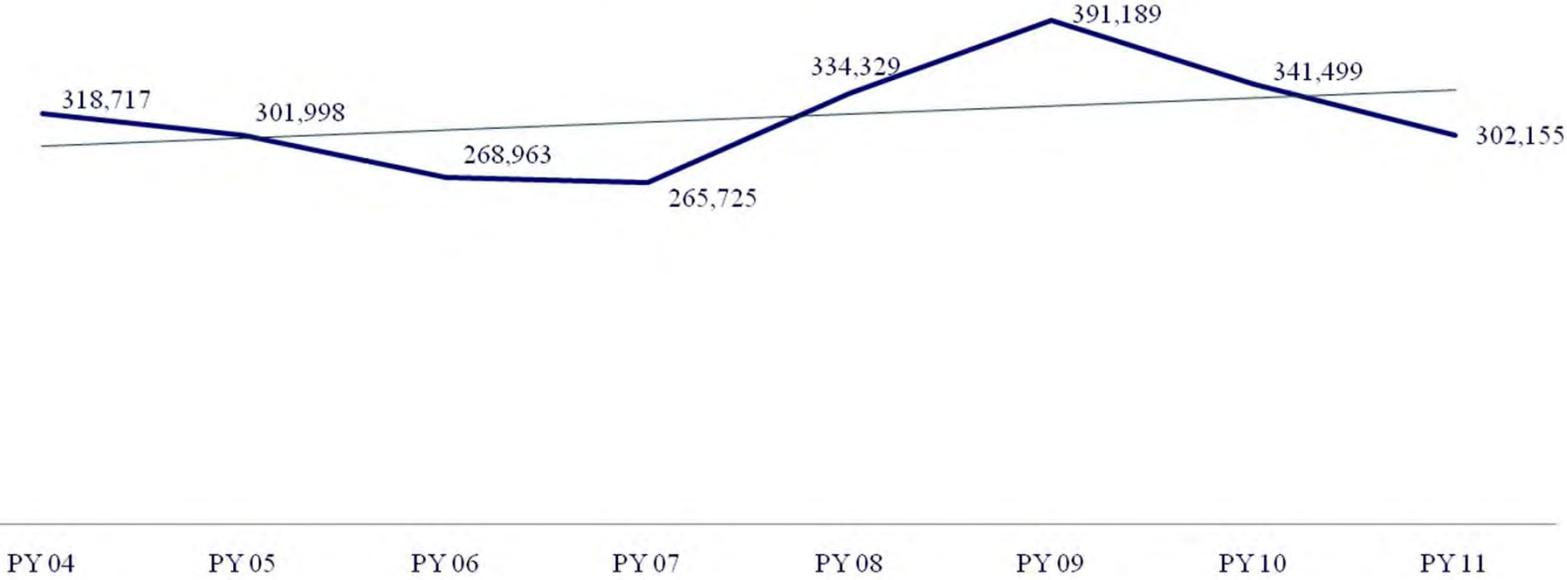
Labor Involvement and Benefits

Organized Labor Makes the Commitment with Multiple Services Rendered

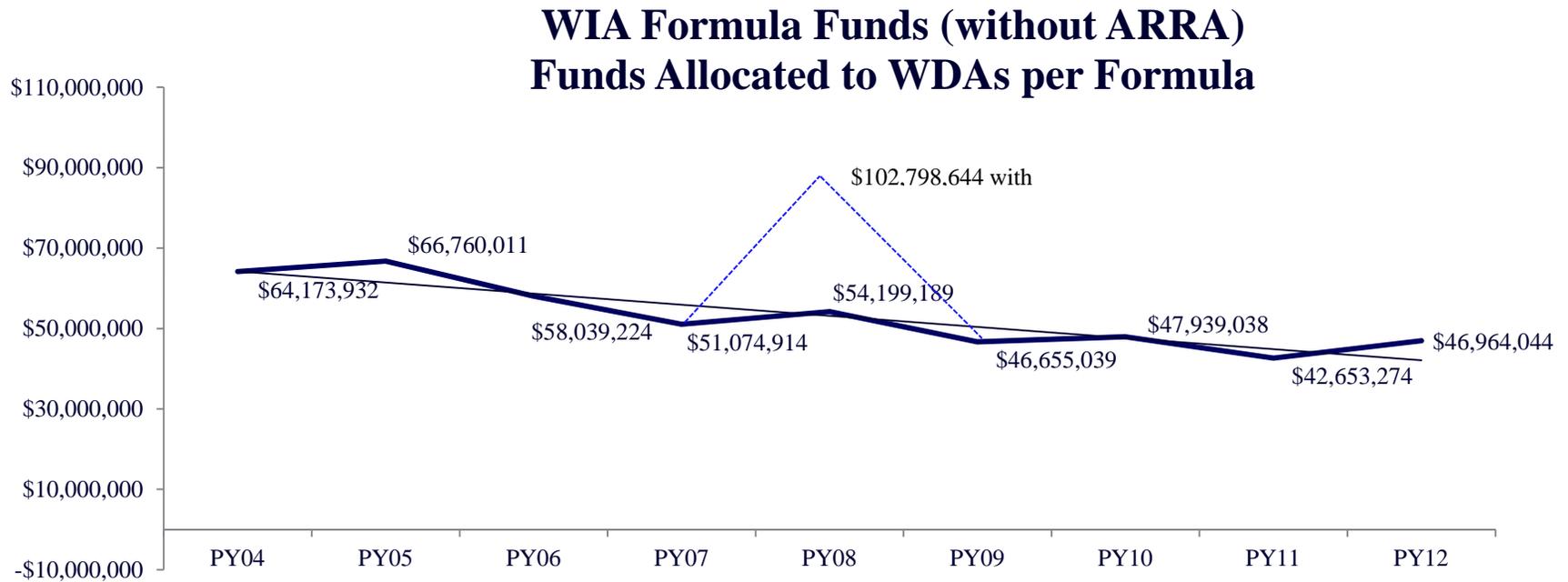
- ❑ Labor Reps provide a balanced approach to workforce development offering diverse perspectives, representing workers and advocating investment in training pathways that lead to living wages and associated benefits
- ❑ Labor Reps on WDC committees assist with funding decisions and procurement actions, verify wages and benefits of WIA contractors are appropriate
- ❑ Labor Reps highlight pre-apprenticeship (K-12) and apprenticeship as valuable skill development opportunities

High Demand for Services

Customers Served Statewide
Registered in SKIES



Declining Resources



Source: WSID Formula Fund Allocation Worksheets

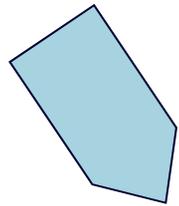
Increased Cost of Doing Business

The overall change in the cost of living in US--approximately **21% INCREASE**. That means buying "a basket of goods and services" in 2004 that cost \$1.00, today the same goods / services would cost \$1.21

Changes in costs 2004-2011	Amount
Overall change in the cost of US Apparel	 Approximately 2 % DECREASE
Overall change in the cost of US Gas	 Approximately 73% INCREASE
Overall change in the cost of US Food	 Approximately 19 % INCREASE
Overall change in the cost of Education (tuition)	 Approximately 40 % INCREASE
Overall change in the cost of living Seattle/Tacoma/ Bremerton	 Approximately 18% INCREASE

Stretching the Dollars

- High Demand for Services
- Declining Resources
- Increased Costs of Doing Business



REQUIRES



- Leveraging More Resources
- Creating New Partnerships
- Reaffirming and Enhancing All Existing Partnerships



Concluding Remarks

- Focus all efforts and resources on worker skill development and training opportunities that directly benefit local employers
- Regularly ask to hear from WDCs so we can illustrate the reality and impact of the work
- Use WDCs as community access points for activities like the HSHW process



Specific Asks

How the Workforce Board contributes to the success of WDCs

- Continue the great **research and data** support
- Prioritize funding and grant acquisition on **direct service to the field**
- Create greater **funding flexibility and opportunity** (waivers, reduced bureaucracy)
- **Limit workload activities** that detract from direct services to participants and businesses

Questions for Panel Members

Peter Denis, Chair Olympic WDC

Eric Hahn, Chair WorkForce Central

Bob Guenther, Member PacMtn WDC

Steve Frazier, Exec Dir Olympic WDC

Mark Mattke, Exec Dir Spokane WDC

