

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MEETING NO. 148
JUNE 24, 2010**

BOARD COMMITTEE ON LOCAL COUNCIL MEMBERSHIP

On May 10, 2010, the Workforce Board adopted a resolution that the 12 Workforce Development Councils (WDCs) be certified for a period beginning July 1, 2010, through June 30, 2012, only after all council appointments are complete. During the discussion on council certification, Workforce Board members expressed their interest in challenging the councils to increase diversity of their membership and to fill future business vacancies with business officers from key industry sectors and from among business leaders who have optimum policy making or hiring authority. Karen Lee, Lori Province and Mike Hudson agreed to serve on a committee to prepare a set of instructions for use by the councils in the development of a new local area 2010 WIA Title I-B and Wagner-Peyser Plan. The planning instructions would focus specifically on local council diversity and business leadership.

Mike Hudson, Lori Province, Kathy DiJulio and Evelyn Correa (serving as Karen Lee's alternates) completed their review of the following instructions on June 9, 2010:

**Plan Development Instructions for the 2010-2011
Local Area WIA Title I-B and Wagner-Peyser Plan**

Workforce Development Council Business Membership

CFR 661.315(d) "Members representing business must be individuals who are owners, chief executive officers, chief operating officers, or other individuals with optimum policymaking or hiring authority."

Describe your local area council's 2010-2011 plan of work to meet this federal requirement. As business vacancies occur, describe how your local area's nomination process is structured to assure that business leader appointments meet this requirement.

WIA Sec. 117(b)(2)(A)(i)(II) certification criteria for a local council requires that council membership include representatives of businesses in the local area who "represent businesses with employment opportunities that reflect the employment opportunities of the local area." Washington's council certification criteria further states: "Additionally, Chief Local Elected Officials are encouraged to select representatives from key economic sectors in the area and employers with highly regarded human resource practices."

List the key economic sectors currently represented on your local area council. In the process of nominating business members in 2010-2011, describe the steps that will be taken to recruit business leaders from unrepresented key economic sectors. Describe how your council includes representatives of businesses that reflect the employment opportunities of the local area.

Workforce Development Council Member Diversity

In July, 1999, former Governor Gary Locke encouraged WDCs to “create a nomination process that encourages access and involvement and invites nominations of women, minorities, and individuals with disabilities.” In 2006 and 2008, Governor Gregoire asked Chief Local Elected Officials to make council appointments that “reflect the community at large in terms of gender, race, ethnicity, and disability.” On May 10, 2010, Workforce Board members challenged the councils to make further progress in increasing council member diversity. Workforce Board members also expressed their interest to help the councils increase council member diversity by contributing names of potential nominees.

Describe specific steps your council will take to retain and increase council member diversity in 2010-2011.

It is valuable for all WDCs to build and sustain ongoing processes so that community members and community advocates, including women, people of color and individuals with disabilities, have opportunities to provide input into the work of the council.

Describe the ways that your area council will engage community members, including women, people of color and individuals with disabilities in the work for your council in 2010-2011. Examples could include holding regularly scheduled community consultations and forums, establishing one or more community advisory committees that report to the council, or other steps.

Board Action Requested: Adoption of the recommended motion.

RECOMMENDED MOTION

WHEREAS, Workforce Investment Act federal guidelines direct Chief Local Elected Officials to appoint business representatives to their Workforce Development Council who are owners, chief executive officers, chief operating officers, or other individuals with optimum policymaking or hiring authority;

WHEREAS, Washington state's Workforce Development Council certification criteria encourages Chief Local Elected Officials to select representatives from key economic sectors in their region;

WHEREAS, Governor Gregoire has encouraged Chief Local Elected Officials to make Workforce Development Council appointments that reflect the community at large in terms of gender, race, ethnicity and disability;

WHEREAS, The Workforce Training and Education Coordinating Board is interested in supporting the Workforce Development Councils in their efforts to improve the diversity and business leadership of their council;

WHEREAS, The Workforce Board recognizes that in each Workforce Development Area many partners are involved in identifying members of Workforce Development Councils and it takes a team effort to improve diversity and business leadership; and

WHEREAS, On June 9, 2010, a committee of the Workforce Training and Education Coordinating Board developed a set of instructions on council diversity and business leadership for use by the Workforce Development Councils in the development of a new local area 2010-2011 WIA Title I-B and Wagner-Peyser Plan;

THEREFORE BE IT RESOLVED, That the Workforce Training and Education Coordinating Board adopt the instructions. The instructions will be incorporated into the state's 2010-2011 plan development guidelines.