

**WASHINGTON STATE  
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD  
MINUTES OF MEETING NO. 149  
July 28 and 29, 2010**

Ms. Cindy Zehnder called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 8:35 a.m. at the Evergreen State College Longhouse Education & Cultural Center 2700 Evergreen Parkway Northwest Olympia, Washington 98501.

The following Board members and officers were present:

Cindy Zehnder, Chair  
Paul Dziedzic, Facilitator

Creigh Agnew, Business Representative  
Rick Bender, Labor Representative  
Dixie Simmons for Charlie Earl, State Board for Community and Technical Colleges (SBCTC)  
Mike Hudson, Business Representative  
Troy Hutson for Susan Dreyfus, Department of Social and Health Services (DSHS)  
Betty Klattenhoff for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)  
Karen Lee, Employment Security Department (ESD)  
Anne Gorenson for Karen Lee, Employment Security Department (ESD)  
Mark Mattke, Local Government Representative  
Daniel Malarkey for Rogers Weed, Department of Commerce  
Beth Thew, Labor Representative  
Lutz Ziob, Business Representative  
Lee Anne Caylor for Lutz Ziob, Business Representative

Eleni Papadakis, Executive Director

### **Chair's Report**

Ms. Cindy Zehnder welcomed the Board and staff to the Workforce Board Retreat. Ms. Zehnder introduced the facilitator Mr. Paul Dziedzic. Ms. Zehnder indicated the goal for the retreat was to establish a focus for the workforce system for the coming year.

### **Workforce Board Roles and Responsibilities**

Ms. Eleni Papadakis presented the materials in Tab 1. She explained the Workforce Board's role and responsibilities with regards to the Workforce Development System as a whole. Mr. Troy Hutson said the Board was both an instigator and a coordinating force, but not a managing entity and cited I-BEST as an example. Mr. Lutz Ziob expressed the need for more integration and coordination. Ms. Zehnder agreed that there is a need for increased coordination, especially between workforce and economic development, in this critical economic period.

## **Workforce System Results**

Mr. Bryan Wilson presented the material in Tab 2. Mr. Wilson reported on 10 of the 12 programs with the balance expected at the September meeting. Mr. Lutz Ziob inquired about the validity of the private school data. Ms. Zehnder asked about the low completion rate for apprenticeship programs. Mr. Ziob expressed an interest in learning more about self-employment over time and results from other states. He also pointed out the difference during the decade between apprenticeship earnings results and Workforce Investment Act Dislocated Workers earning results. Mr. Hutson stated that the current recession includes disproportionate job losses for males, which will impact future gender results. Mr. Ziob expressed an interest in a future discussion on apprenticeship and how to move more young people into this program.

## **Economic and Revenue Outlook**

Mr. Arun Raha presented the material in Tab 3. He spoke about the economic downturn and the future forecast. Mr. Ziob suggested that after the recession there would be a “new normal” as opposed to getting back to what is now considered normal.

## **Focus Discussion**

In light of the severe economic situations, the Board agreed to focus on the following themes during the next year.

Working together to help the unemployed who need to have their skills retooled for jobs now and in the future; and to help employers find the skilled labor they need to be competitive.

The Board agreed to engage the system partners to identify strategies that address the two themes and to review legislative proposals by the operating agencies for next session in light of the two themes.

## **Strategies for Success**

The Board agreed on the following efforts:

Better utilize resources by: Leveraging, Coordinating/Cooperating and Examining private and public opportunities

Identify best practices that will achieve results

Agree to check-in and follow up

Agree on actions taken and completed together

Agree to address the traditionally under-represented and those with barriers

## **Moving Forward**

After a discussion the Board agreed to:

Organize one day session attended by major state and local partners identify strategies that can be quickly implemented that address the two themes. This will be preceded by regional level meetings that can contribute to the discussion, inform attendees and identify local best practices.

## **Small Working Group**

Ms. Zehnder asked for volunteers for a small working group to help organize the state and regional meetings, and the following agreed to participate.

Daniel Malarkey, the Department of Commerce

Mark Mattke, Spokane Area Workforce Development Council

Beth Thew, Spokane Labor Council

Lee Anne Caylor, Microsoft

Dixie Simmons, State Board for Community and Technical Colleges

Ann Goranson, the Employment Security Department

Bryan Wilson, Workforce Board

Tim Sweeney, Workforce Board

Andres Aquirre, Department of Social and Health Services DVR

## **Tentative Dates**

Small working group Meetings: August 9, August 16, August 23, One Day meeting: End of September – First Week of October

## **Tentative Location**

Everett WorkSource Center

Adjourn 2:15 p.m.