

**WASHINGTON STATE  
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD  
MINUTES OF MEETING NO. 139  
June 24, 2009**

Mr. David Harrison called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 8:35 a.m. at New Market Skills Center, Tumwater. The following Board members and officers were present:

David Harrison, Board Chair  
Creigh Agnew, Business Representative  
Rick Bender, Labor Representative  
Charlie Earl, State Board for Community and Technical Colleges (SBCTC)  
Betty Klattenhoff for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)  
Mike Hudson, Business Representative  
Karen Lee, Employment Security Department (ESD)  
Janet Lewis, Labor Representative  
Mark Mattke, Local Government Representative  
Dan McConnon for Rogers Weed, Community, Trade and Economic Development (CTED)  
Lynnae Rutledge for Susan Dreyfus, Department of Social and Health Services (DSHS)  
Beth Thew, Labor Representative  
Lutz Ziob, Business Representative

Eleni Papadakis, Executive Director

**Welcome and Chair's Report**

Mr. Harrison welcomed the Board and staff to the New Market Skills Center. Mr. James Bowers, Dean of Student Services at New Market Skills Center, welcomed the Board. New Market Skills Center serves roughly 500 students a year. The Culinary Arts students prepared the refreshments and lunch for the June Board meeting. Introductions were made. Mr. Harrison announced Ms. Betty Klattenhoff would be sitting in for Ms. Kathleen Lopp. Mr. Harrison also mentioned that Mr. Dan Barrett, Franklin Pierce School District, presented an update on Navigation 101 at the June Board dinner. Mr. Calab Asher and Ms. Cindy Nau, from the Kansas Department of Commerce, were also present at the dinner. Mr. Harrison gave a brief update on the business of the Seattle Funding Collaborative.

Mr. Marty Brown, from the Governor's office, presented Mr. Harrison with a proclamation establishing June 25, 2009, as David Harrison Workforce Day in honor of his service as Chair of the Workforce Board. Later, Mr. Charlie Earl presented Mr. Harrison with a proclamation from the State Board for Community and Technical Colleges.

**Executive Director's Report**

Ms. Eleni Papadakis provided an update on Workplace-based Distance Learning and the Lifelong Learning Account (LiLA) program and shared the Gates Foundation's interest in the Workforce Board's work. The Gates Foundation is scheduled to meet with the Workforce Board for an all-day meeting to include business, labor, and government on July 31, 2009. Ms. Creigh Agnew asked about how the meeting would look and if it would require a day of discussion or possibly include tours of area facilities. Ms. Beth Thew inquired about the specific roles of Board members at the meeting. The Workforce Board

staff will work out the details and contact Board members about their roles. Ms. Papadakis shared the recent meeting with Mr. Charlie Earl, Executive Director, State Board for Community and Technical Colleges, Senator Shinn, Dr. Gerald Pumphrey, President, South Puget Sound Community College and Ms. Ann Daley, Executive Director, the Higher Education Coordinating Board regarding the 13<sup>th</sup> year (with possibly a 14<sup>th</sup> year). Mr. Harrison asked for participation of the Board as discussions continued. Mr. Earl mentioned the Workforce Board is the only entity that has official language supporting the 13<sup>th</sup> year. Ms. Papadakis shared the desire of Community, Trade and Economic Development (CTED) staff to meet with the Board on the transition efforts for the new Department of Commerce, possibly giving CTED room on the upcoming retreat agenda. Mr. Bryan Wilson provided an update on the American Recovery and Reinvestment Act (ARRA) competitive grants.

### **Motion 09-139-01**

Ms. Creigh Agnew moved to adopt the May 5, 2009 minutes. Ms. Beth Thew seconded the motion. The motion passed.

### **Motion 09-139-02**

Mr. Mike Hudson moved to adopt the June 4, 2009 minutes. Ms. Janet Lewis seconded the motion. The motion passed.

### **Motion 09-139-03**

Ms. Creigh Agnew moved to adopt the June 8, 2009 minutes. Ms. Karen Lee seconded the motion. The motion passed.

## **The Future of Basic Education in Washington**

Representatives Pat Sullivan and Skip Priest presented the material in Tab 2. In response to the recommendations of the Joint Legislative Task Force on Basic Education Finance, the 2009 Legislature passed ESHB 2261, a bill that defines the “program of basic education” which the Legislature will fund, including the “instructional program of basic education,” subject to a phased implementation. Representatives Sullivan and Priest, sponsors of ESHB 2261, commended the Board for its role in shaping the legislation. Both expressed disappointment in the Governor’s veto of a section of the bill. The Governor’s letter explaining the veto will be provided to the Workforce Board. Ms. Creigh Agnew inquired about the timing of action on the two education funding lawsuits. Representative Sullivan acknowledged Mr. Wes Pruitt for his legislative work.

## **Furthering the Washington Workforce Compact WIA roles of Workforce Board and Employment Security Department**

Mr. Bryan Wilson and Ms. Kathy DiJulio presented the material in Tab 3. In *Washington Works* the Workforce Board concluded, “There must be a clear mutual understanding of the *strategic* role of the Workforce Board, the *operational* role of the [operating] agencies, and the difference between the two roles.” In 2007 the Board adopted “The Washington Workforce Compact” which further described the roles and responsibilities of the agencies and other partners in the workforce development system.

In order to advance this “clear and mutual understanding,” the Chair and members of the Workforce Board, including the Commissioner of Employment Security Department, met this spring to continue the

conversation. They requested that Employment Security Department and Workforce Board staff engage in an effort to further clarify the roles and responsibilities of the two agencies. Workforce Development Council representatives introduced themselves. Mr. Tim Probst shared three areas of concern for the Washington Workforce Association. Mr. Rick Bender asked about Workforce Investment Act (WIA) reauthorization and current roles and responsibilities for the Workforce Board and Board members. Mr. Bender asked how the Workforce Board regulates compliance of the Workforce Development Councils (WDCs). Ms. Janet Lewis asked for clarification on the process. Ms. Thew asked about the trickle down effect of the impact. Ms. Lisa Nisenfeld asked for more clarification from the Workforce Board. Ms. Karen Lee provided an analysis of this work. Mr. Harrison suggested that the Workforce Board carve out one area for discussion. This area could be about the strategic policy role the Workforce Board plays with regard to WorkSource. Mr. Harrison encouraged the Workforce Board staff to work with Employment Security Department (ESD) staff on a two-prong approach: discussions between the Workforce Board and ESD, followed by discussions with the WDCs. Ms. Lee indicated the need for a completion date for the identification of roles. It was agreed to schedule this for discussion at a fall meeting. Mr. Harrison also asked that the WDCs provide updates on the use of the stimulus funding.

### **Request for Federal Waiver: Common Performance Measures**

Mr. Bryan Wilson presented the material in Tab 4. The Washington Workforce Association (WWA), the association of Workforce Development Councils, has asked that the state request a waiver from the U.S. Department of Labor (DOL) to use DOL's "Common Measures" in place of the regular Workforce Investment Act (WIA) Title I measures.

DOL indicates that if the state requests the waiver, it will automatically grant the waiver. The waiver may be requested at any time. When making the request, the state would need to propose performance targets for the new measures. The motion is without staff recommendations. Ms. Beth Thew asked about costs. Mr. Bender asked why we would change now with WIA reauthorization right around the corner. Ms. Karen Lee asked that the minutes reflect her desire to continue work with the National Governors Association and the Department of Labor on common measures, especially the Integrated Performance Information measures. Ms. Cathy Cooper raised concerns regarding adult education participation under the current measures.

### **Motion 09-139-04**

Mr. Mike Hudson moved that the Workforce Training and Education Coordinating Board approve the submittal of a waiver request to the U.S. Department of Labor to use the Department's "Common Measures" to measure the performance of WIA Title I. Mr. Harrison asked that the motion be revised to include an additional clause: "Whereas Washington continues to support use of measures based on the Integrated Performance Information project," Ms. Karen Lee seconded the motion. The revised motion passed. Mr. Rick Bender and Ms. Beth Thew voted against the motion.

### **Perkins Fund Distribution**

Mr. Walt Wong presented the material in Tab 5. The Workforce Training and Education Coordinating Board is statutorily designated as the State Board of Career and Technical Education (RCW 28C.18.050) and is responsible for the receipt and distribution of federal funds for career and technical education. Each year, the Board adopts the federal funds distribution matrix that identifies the purposes and amounts available to implement the Carl D. Perkins Career and Technical Education Act.

### **Motion 09-139-05**

Ms. Karen Lee moved that the Workforce Training and Education Coordinating Board approve the Distribution of PY 2009 Federal Career and Technical Education Funds. Mr. Rick Bender seconded the motion. The motion passed.

### **Career Bridge Presentation**

Mr. Tim Sweeney presented the material for Tab 7. Mr. Sweeney, along with New Market Skills Center Dean of Instruction Mr. James Bowers, unveiled the Career Bridge website to members. Mr. Bowers spoke highly of its usability by students and staff. Mr. Lutz Ziob suggested exploring “community of people” venues for online conversations among interested parties.

### **Workforce Board Fiscal Year 2010 Operating Budget**

Mr. Walt Wong presented the material in Tab 6. In September 2008, the Board adopted the agency’s 2009-2011 biennial budget submittal containing appropriations for FY 2010 and FY 2011. The Governor signed into law ESHB 1244 identifying the final appropriations for the coming two-year period. The agency’s operating budget is guided by the goals, objectives, and strategies contained in its strategic plan. The goals in the plan have measurable outcomes and objectives with corresponding strategies. These strategies represent the agency’s work plan, and resources are aligned to address them. The operating budget defines the categories of anticipated expenditures necessary to accomplish this work. Ms. Beth Thew asked about the Tuition Recovery Trust Fund. Mr. Mike Hudson asked about cost savings from the Governor’s 4/10 pilot project that the RAAD Building is participating in. Mr. Mark Mattke asked about carryover dollars from the Workforce Investment Act.

### **Motion 09-139-06**

Ms. Beth Thew moved that the Workforce Training and Education Coordinating Board approve the Agency Source of Funds and Operating Budget for the period July 1, 2009 to June 30, 2010. Mr. Rick Bender seconded the motion. The motion passed.

### **Washington’s Workforce Investment Act State Plan**

Mr. Martin McCallum and Ms. Holly Watson presented the material in Tab 8. The Employment Security Department (ESD) and Workforce Training and Education Coordinating Board (Workforce Board) are jointly responsible for developing the State Plan for Workforce Investment Act Title I-B and the Wagner-Peyser Act and recommending them for the Governor’s approval. On March 18, 2009, the Department of Labor issued Training and Employment Guidance Letter (TEGL) No. 14-08, instructing states to update their state plans and to prepare a new section of the plan describing both adjustments to current strategies and new activities related to American Recovery and Reinvestment Act (ARRA) implementation.

### **Motion 09-139-07**

Mr. Mike Hudson moved that the Workforce Training and Education Coordinating Board recommend that the Governor submit the 2009-2010 State Plan for Workforce Investment Act Title I-B and the Wagner-Peyser Act to the U.S. Department of Labor. Ms. Janet Lewis seconded the motion. The motion passed.

### **Retreat Planning**

Ms. Eleni Papadakis asked members for their input on the upcoming Board Retreat. She asked the Board what they envisioned the Board Retreat would include. One of the areas of interest was to use a facilitator. Mr. Rick Bender suggested a conversation about the new Department of Commerce and the role of the Workforce Board would be of value. Ms. Thew wanted to have a discussion on the relationships with the local Workforce Development Councils. Ms. Lynnae Ruttledge suggested looking ahead to the next legislative session. Mr. Lutz Ziob suggested a topic on global competition for skills. Ms. Creigh Agnew wanted to discuss Board effectiveness and improvement. Ms. Papadakis suggested a topic around the 13th year. Board members agreed on a 1½ day retreat, beginning mid-morning on day one and ending early afternoon on day two. The Board also agreed on the following topics for the retreat: global competition, Workforce Investment Act Reauthorization, Commerce Department, and Board effectiveness. The members also agreed an external facilitator would be beneficial.

The meeting adjourned at 3:30 p.m.