

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MINUTES OF MEETING NO. 141
September 24, 2009**

Ms. Eleni Papadakis called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 8:45 a.m. at Tyee Event Center, Tumwater. The following Board members and officers were present:

Creigh Agnew, Business Representative
Rick Bender, Labor Representative
Dan McConnon for Rogers Weed, Department of Commerce
Kathy DiJulio for Karen Lee, Employment Security Department (ESD)
Mike Hudson, Business Representative
Janet Lewis, Labor Representative
Kathleen Lopp for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)
Mark Mattke, Local Government Representative
Lynnae Rutledge for Susan Dreyfus, Department of Social and Health Services (DSHS)
Amy Smith-Rubeck for Charlie Earl, State Board for Community and Technical Colleges (SBCTC)
Beth Thew, Labor Representative
Lutz Ziob, Business Representative

Eleni Papadakis, Executive Director

Welcome and Chair's Report

Ms. Eleni Papadakis welcomed the Board and staff to the Tyee Event Center and shared that Mr. Marty Brown was out with the flu. Ms. Papadakis facilitated the meeting and introductions were made.

Motion 09-141-01

Ms. Creigh Agnew moved to adopt the June 25, 2009 minutes. Ms. Kathleen Lopp seconded the motion. The motion passed.

Motion 09-141-02

Ms. Beth Thew moved to adopt the 2010 Workforce Board Meeting schedule. Mr. Rick Bender seconded the motion. The motion passed.

Executive Director's Report

Ms. Papadakis asked Workforce Board members to let Ms. Julie Anderson know their preferences for participating in the Governor's upcoming Workforce and Economic Development Conference in Spokane October 27-29. Mr. Tim Sweeney provided details for the conference planning including the Workforce Development Council (WDC) Chairs Breakfast that will be held on October 29, 2009.

Ms. Papadakis shared with the Board the agency's two grant proposals for funding from the American Recovery and Reinvestment Act (ARRA) and agreed to circulate summaries of the proposals to the members of the Board and report on the outcomes of the requests. Mr. Bryan Wilson reported that one grant would focus on energy efficiency in buildings and construction. Mr. Wilson mentioned that three

WDCs -- Seattle-King; Snohomish and Spokane -- would be sub-recipients for the grant. He also mentioned the grant would include contracting with the Building Trade's Build it Smart Program for much of the training. Mr. Rick Bender announced the Labor Council also applied for a grant. Mr. Lutz Ziob asked about Information Technology (IT) skills and competencies in the curricula. He indicated that there is a need for both technical skills and IT skills for emerging industries. Ms. Papadakis shared that the Department of Commerce is working on expansion of broadband efforts for ARRA. She also commented that Senator Murray set aside an award of \$850,000 for the Workforce Board to assist with demonstration projects in workplace learning.

Ms. Kathleen Lopp shared materials on high demand grants and middle school Career and Technical Education programs. Ms. Beth Thew asked for updated information on Navigation 101 grants. Ms. Janet Lewis shared information about the Veterans in Construction and Electrical (VICE) program that assists veterans with entry to apprenticeship programs. Ms. Papadakis mentioned the recent Memorandum of Understanding on higher education services to veterans. She also mentioned the upcoming October 5, 2009 legislative panel.

Operating Agencies' Budget Proposals

Mr. Wes Pruitt presented the materials for Tab 2, and mentioned that action will be taken on the operating agencies budget requests at the November meeting. Ms. Lopp reported that the Office of Superintendent of Public Instruction is currently working on their budget and emphasis will be on retaining current resources during this tough budget time. She shared the executive summary of the report on technical high schools. Ms. Thew asked about competition with skills centers and Mr. Jim Crabbe asked about focus on industry sectors. Ms. Lopp indicated there may be a need for a capital budget request tied to this effort. Mr. Ziob raised the issue of the use of technology and how students are asked to leave their cell phones and laptops home while the emphasis is on increasing students' awareness of technology.

Ms. Lynnae Ruttledge shared that the Division of Vocational Rehabilitation will have no decision packages and expects a 2 to 5 percent budget cut. She also mentioned the potential need for additional General Fund State dollars in order to meet the match for the federal investment made in the Workfirst program.

Mr. Jim Crabbe shared that the State Board for Community and Technical Colleges was also currently working on their budget. He expects requests for the Worker Retraining Program, including additional financial aid needs, and support for aerospace. He mentioned the Department of Commerce's Aerospace Summit in Spokane on October 6, 2009. He also mentioned the Wichita Aerospace training facility that cost \$54 million and has a board of 11 Chief Executive Officers from the industry. It is state of the art. Ms. Kathy DiJulio indicated that the Employment Security Department will have no requests for the coming session; however, there was mention of a technical amendment to fix SB 5809. Mr. Pruitt alerted the Workforce Board that Labor and Industries may have a request to expand apprenticeship to more non-traditional areas.

Ms. Papadakis indicated that the Workforce Board will have no budget or policy requests for the coming session.

Board Retreat Update and Next Steps

A panel presented the materials for Tab 3. Mr. Tim Sweeney presented the Meta Story. Ms. Creigh Agnew suggested a one-pager that can be left behind with legislators that identified our current key issue areas. Interested Workforce Board members may take part in a "story telling class" to ensure effective delivery of the story.

Mr. Pruitt presented the communication/outreach strategy information. Ms. Ruttledge asked to check in with her on success stories involving Division of Vocational Rehabilitation efforts. Mr. Crabbe suggested highlighting one to three really big accomplishments of the Workforce Board and mentioned the value of the third party advocacy that the Board does so well. Ms. Papadakis asked members to identify which legislator meetings they have particular interest in participating in. Mr. Bender suggested adding the minority leadership to the list.

Mr. Mike Hudson presented the United States Chamber's position on the Workforce Investment Act. Mr. Hudson indicated that Mr. Don Brunell will write a letter to the U.S. Chamber regarding the draft recommendations. He asked Workforce Board members for feedback. Mr. Bender suggested inclusion of equal representation of labor and business. Ms. Agnew suggested using a format that identifies the changes.

Ms. Papadakis pointed out that Ms. Lindsey Woolsey's summary from the facilitation of the Workforce Board Retreat was in the packet. The Workforce Board members felt that the retreat met their needs.

Motion 09-141-03

Mr. Rick Bender moved to adopt the communication strategy. Mr. Mike Hudson seconded the motion. The motion passed.

Eligible Trainer Provider Policy

Mr. Bryan Wilson and Ms. Karen Pyle presented the materials for Tab 4. The Workforce Board members discussed raising the bar and what message they would be sending to the system with these standards and whether the standards reflect the values of the Workforce Board. Mr. Bender raised the issue of external forces impacting whether someone completes a program and asked for information on why students dropped out early. He asked if we could survey the non-completers for apprenticeship to help figure out how to increase completion rates. Ms. Kathy DiJulio suggested improving the messaging around technical requirements of the Eligible Training Provider list and the resulting standards. Mr. Crabbe wondered about the impact of the minimum earning increases and would programs fail as a result. Action will be taken on this policy at the November meeting.

Progress Report on SB 5809, Workforce Investment Act, and the American Recovery and Reinvestment Act

Mr. Gary Kamimura, Mr. Mark Mattke, Mr. Patrick Baldoz and Ms. Marlina Sessions presented the material for Tab 5. The Workforce Board acknowledged the success to date, especially in expanding college capacity and the number of individuals served during a short period of available ARRA funding. Ms. Ruttledge suggested crafting a Youth Program report that can be formally shared with the WDC Chairs and Executive Directors in response to the agenda item from the Workforce Board's and WDC's Chairs' meeting a year ago. She also inquired about information on services to youth with disabilities.

November Board Meeting

Ms. Papadakis asked the Workforce Board members for input on the planning for the upcoming joint meeting with Higher Education Coordinating Board (HECB) on November 19. The Board decided to hold a joint dinner with the LifeLong Learning Account (LiLAs) employers, and invite the HECB members to dinner.

Department of Commerce Findings and Planning Stage

Mr. Dan McConnon presented the material for Tab 6. Mr. Lutz Ziob raised the issue that the quality of jobs is not only measured by income attainment. Mr. McConnon mentioned to the Board that updated information could be seen on the Department of Commerce web site.

Workforce System Review

Mr. Chris Alejano from the Governor's office, Ms. Tammy Fellin from the Employment Security Department, Ms. Amy Smith-Rubeck from the State Board for Community and Technical Colleges and Mr. Bryan Wilson from Workforce Board presented the material for Tab 7. The Review will include focus groups around the state as well as a web survey to help provide input for the study. The Workforce System Review is expected to be presented to the Governor's office by December 1, 2009. Ms. Fellin indicated what Ms. Karen Lee is looking to achieve with the Review. She also shared that the outcome could result in a new executive order, federal/state legislation, and tasks for the Workforce Board and its new Chair.

Adjourn 3:22