

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MINUTES OF MEETING NO. 151
November 18, 2010**

Ms. Cindy Zehnder called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 9:10 a.m. at the State Board for Community and Technical Colleges. The following Board members and officers were present:

Cindy Zehnder, Chair

Creigh H. Agnew, Business Representative

Dixie Simmons for Charlie Earl, State Board for Community and Technical Colleges (SBCTC)

Mike Hudson, Business Representative

Andreas Aquirre for Susan Dreyfus, Department of Social and Health Services (DSHS)

Amy Smith-Rubeck for Paul Trause, Employment Security Department (ESD)

Joel Sacks for Paul Trause, Employment Security Department (ESD)

Tony Lee, Targeted Populations

Kathleen Lopp for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)

Mark Mattke, Local Government Representative

Daniel Malarkey for Rogers Weed, Department of Commerce

Beth Thew, Labor Representative

Lutz Ziob, Business Representative

Eleni Papadakis, Executive Director

Chair's Report

Ms. Cindy Zehnder welcomed the Workforce Board and guests to the State Board for Community and Technical Colleges and introductions were made. Ms. Zehnder announced she would be leaving the meeting at the lunch break and the vice chair would continue the meeting. She shared her recent trips to Seattle-King County and Tacoma Workforce Development Councils. She announced that in December she will be visiting the Spokane Workforce Development Council. Ms. Zehnder also announced that Mr. Rick Bender is retiring; his last meeting will be January 27, 2011. The Board will recognize him at that meeting.

Motion 10-151-01

Ms. Beth Thew moved to adopt the September 18, 2010 minutes. Ms. Kathleen Lopp seconded the motion. The motion passed.

Executive Director's Report

Ms. Eleni Papadakis announced the resignation of Ms. Madeleine Thompson from the Workforce Board, and mentioned we still have a position open for a Research Investigator. Ms. Papadakis shared the latest news about a private career school closure that was featured on King 5 News. Ms. Peggy Rudolph was interviewed for the segment and announced that the particular school was not licensed by the Workforce Board. Ms. Papadakis acknowledged the announcement of Gates funding. The grant recipient is "Skill Up Washington," and SBCTC and the Workforce Board will be among the partners for the "Skill Link"

project. Ms. Zehnder announced that Governor Gregoire was named head of the National Governors Association. Ms. Papadakis concluded her report by sharing her recent trips, including the Career and Technical Education advisory committee meetings, and mentioned invitations to speak in Washington D.C., Illinois and California.

Retooling Washington's Workforce (Action)

Ms. Amy Leneker, Ms. Madeleine Thompson and Mr. Bryan Wilson presented the materials for Tab 2. Beginning at the August Workforce Board retreat, the Board and its partners have pursued an initiative, Retooling Washington's Workforce, to identify opportunities and ideas that can be quickly implemented to help unemployed workers and employers during these tough economic times. They include: 1) coordinated outreach to Unemployment Insurance exhaustees, 2) On-the-Job Training and Direct Connect Training, 3) coordinated employer outreach combined with improved job referral/skills matching. Ms. Cindy Zehnder asked that the Board track the status over time. Ms. Zehnder also suggested that maybe Microsoft would be willing to help market the availability of the e-learning tools through WorkSource. Ms. Dixie Simmons announced that the State Board for Community and Technical Colleges will announce a Request for Proposal for online human relations and I-BEST training. Mr. Mike Hudson mentioned that Chambers of Commerce and the Association of Washington Business could assist with On-the-Job training efforts.

Ms. Zehnder discussed the need for state level coordination of Retooling Washington and the broadening long-term need for a group, like the former Executive Policy Council, to coordinate administration across the workforce system. The motion was changed to reflect the call for a state-level steering committee to coordinate the Retooling efforts.

Motion 10-151-02

Ms. Kathleen Lopp moved that the Workforce Board approve the work plan of the work group on Business Outreach and Job Referrals. Mr. Mike Hudson seconded the motion. The motion passed.

Motion 10-151-03

Ms. Kathleen Lopp moved that the Workforce Board approve the work plan of the work group on On-the-Job Training and Direct-Connect Training. Mr. Mike Hudson seconded the motion. The motion passed.

Motion 10-151-04

Ms. Beth Thew moved that the Workforce Board approve the work plan of the work group on Coordinated Outreach to Unemployment Insurance exhaustees. Ms. Kathleen Lopp seconded the motion. The motion passed.

Motion 10-151-05

Mr. Mike Hudson moved that the Workforce Board convene a state steering committee to coordinate the implementation of Retooling Washington's Workforce and the Workforce Development Councils will similarly convene partners at the local level to coordinate local efforts. Mr. Lutz Ziob seconded the motion. The motion passed.

Operating Agency Budget and Policy Requests for 2011 Session (Action)

Mr. Wes Pruitt and Ms. Madeleine Thompson presented the materials for Tab 3. RCW 28C.18.060(5) directs the Workforce Training and Education Coordinating Board to "... review and make recommendations to the Office of Financial Management (OFM) and the legislature on operating and capital budget requests for operating agencies of the state training system for purposes of consistency with the state comprehensive plan for workforce training and education." Legislative advocacy for recommendations made pursuant to this process depends on the items being included in the Governor's budget proposal. Ms. Kathleen Lopp asked if the motion included the supplemental budget as well as the next biennium budget. Ms. Cindy Zehnder requested a short description of each item. She also announced that once the Governor's budget was released the Board will need to re-visit the budget at the next meeting.

Motion 10-151-06

Mr. Mike Hudson moved that the Workforce Board request that the Governor and Legislature prioritize the following programs and activities for continued funding for the current operating budget and for the 2011-2013 operating budget:

- Secondary Career and Technical Education equivalency programs in high demand fields.
- Dropout prevention and intervention.
- The Navigation 101 program.
- WAVE scholarship program.
- Running Start for the Trades program.
- Worker Retraining Program.
- Job Skills Program.
- High employer demand programs of study.
- Integrated Basic Education and Skills Training (I-BEST).
- Opportunity Grant program.
- Hospital Employee Education and Training (HEET) program.
- Funding for part-time students to receive the State Need Grant.

Ms. Beth Thew seconded the motion. The motion passed as amended.

High School Graduation Requirements and Related Policies (Action)

Mr. Wes Pruitt and Mr. Aaron Wyatt presented the materials for Tab 4. RCW 28A.230.190 directs the State Board of Education (SBE) to establish high school graduation requirements or equivalencies for students. At their September 2010 meeting, the State Board of Education gave provisional approval for a revised framework of career and college ready graduation course requirements. The new framework is a revision of its original 2008 CORE 24 proposal (endorsed by the Workforce Board) based on stakeholder feedback. Included in the SBE proposal is a "two-for-one" policy that allows students to earn one credit and satisfy two graduation requirements by completing a career and technical education course determined by a local school district to be equivalent to a required academic course. Mr. Daniel Malarkey asked why there was a fiscal impact now if some districts are currently doing the revised requirements. Mr. Lutz Ziob inquired on the timing of the request, stating he felt this was too little too late. Ms. Beth Thew asked about the length of the school year. Mr. Wyatt assured the Workforce Board that this was on the SBE's agenda to review. Ms. Kathleen Lopp expressed her concern over the requirement for parental

signature for a student to choose not to take classes (world languages) required for admission to four-year colleges and universities. She also suggested amending the motion to not include the last sentence.

Motion 10-151-07

Mr. Lutz Ziob moved that the Workforce Board endorse the State Board of Education proposal for requiring two credits of a career concentration in their college and career ready graduation requirements, the proposed two-for-one policy for career and technical education courses deemed equivalent to core academic courses, and the proposed rules for the High School Plan and the Culminating Project. Ms. Creigh H. Agnew seconded the motion. The motion passed as amended.

Eligible Training Provider List (Action)

Ms. Karen Pyle presented the material for Tab 5. The Workforce Board adopts the criteria used to determine the eligibility of programs authorized to provide training funded by Workforce Investment Act Title I-B Individual Training Accounts. The same criteria are used to determine eligibility to train dislocated workers receiving additional unemployment insurance benefits under the state's Training Benefits program. The Board's action is on changes for the program year: July 1, 2011 to June 30, 2012.

Motion 10-151-08

Mr. Kathleen Lopp moves that the Workforce Board, on behalf of the Governor, adopt the Performance Criteria for Determining Training Program Eligibility for July 1, 2011 to June 30, 2012. Mr. Mike Hudson seconded the motion. The motion passed.

Adjourn 2 p.m.