

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MINUTES OF MEETING NO. 162
May 3, 2012**

Ms. Beth Thew called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 8:45 a.m. at the Association of Washington Business in Olympia. The following Board members and officers were present:

Beth Thew, Representing Labor, Vice Chair

Amy Johnson for Don Brunell, Representing Business

Creigh H. Agnew, Representing Business

Keith Weir for Lee Newgent, Representing Labor

Jeff Johnson, Representing Labor

Mark Mattke, Representing Local Government

Dixie Simmons for Charlie Earl, State Board for Community and Technical Colleges

Kathleen Lopp for Randy Dorn, Office of Superintendent of Public Instruction

Paul Trause, Employment Security Department

David Stillman for Robin Arnold-Williams, Department of Social and Health Services

Leigh Felton for Rogers Weed, Department of Commerce

Eleni Papadakis, Executive Director

Motion 12-162-01

Ms. Kathleen Lopp moved to adopt the March 21, 2012 minutes. Ms. Creigh H. Agnew seconded the motion. The motion passed.

Vice Chair's Report

Ms. Beth Thew thanked the Association of Washington Business for hosting the Board meeting and introductions were made. Ms. Thew reminded visitors to feel free to participate in the meeting discussions. At Ms. Cindy Zehnder's request, she asked that the Board members report on the 2012 Legislative session. Ms. Thew reported on her recent trip to the Northwest Apprenticeship conference. She brought back a challenge to the Board to invest more in the development of apprenticeship models. Ms. Thew reminded Board members of the Workforce Board Retreat that will be held July 25 & 26 at The Evergreen State College and asked them for topics for discussion and to pass them onto Ms. Eleni Papadakis and her staff. Ms. Thew mentioned a recent visit with Senator Patty Murray.

Director's Report

Ms. Eleni Papadakis reported that the National Governors Association Chairs and Liaisons meeting will be held in Seattle, August 5-10, 2012, and that the Workforce Board will be hosting the reception on August 7. She asked Board members for ideas on raising money to fund the reception. She also mentioned developments with the Manufacturing Institute affiliated with the National Association of Manufacturers and that Ms. Jennifer McNelly would present to the Board at the June 28 Board meeting. Mr. Jeff Johnson mentioned a conflict with the dates of the NGA meeting and the Washington State Labor Council Conference.

Association of Washington Business Presentation on Business Forums

Mr. Kris Johnson and Ms. Kathy Goebel presented to the Board. Mr. Johnson shared a video on Business Week. Ms. Goebel provided a summary of the recent Association of Washington Business and the State Board for Community and Technical Colleges forums conducted with employers in five locations around the state. There were three aspects of employer expectations that emerged from these forums: Employability Skills, Faculty Expertise and Outreach. Ms. Creigh H. Agnew asked if the employer forums would be an annual event and Ms. Goebel indicated that a more focused effort is in the works for next year. Mr. Mark Mattke mentioned the need to coordinate with local Workforce Development Councils.

Motion 12-162-02

The Workforce Training and Education Coordinating Board gratefully acknowledged the many contributions to Washington's workforce system made by Mike Hudson, colleague and friend in a proclamation presented to Mr. Kris Johnson. The motion passed.

Ms. Beth Thew announced the retirement of Mr. Charlie Earl from the State Board for Community and Technical Colleges and the resignation of Mr. Tony Lee from the Workforce Board. She asked Board members to give Ms. Cindy Zehnder names of possible replacements for Mr. Lee.

Washington Economic Development Commission

Mr. Egils Milbergs presented the materials for Tab 2. Mr. Milbergs is the Executive Director of the Economic Development Commission (EDC). He stated the EDC is working toward comprehensive long-term economic development in Washington. Mr. Milbergs extended praise to Mr. Bryan Wilson on his research ability and the Research team at the Workforce Board. He also thanked the Board for representation on the Economic Development Commission. During the 2012 Legislative session, the Legislature expanded the EDC adding agriculture and transportation to the portfolio. Mr. Milbergs encouraged the Board to participate in celebrating the anniversary of the 1962 World Fair in Seattle by showcasing workforce development area for the next 50 years. Mr. Mark Mattke asked about the target to increase postsecondary education attainment to 60 percent of the state adult population, and what portion might be sub-baccalaureate.

Washington Workforce Association Presentation

Mr. Mark Mattke, Mr. Bob Guenther, Mr. Peter Denis, Mr. Steve Frazier and Mr. Eric Hahn presented the materials for Tab 3. Mr. Mark Mattke introduced the topic and the panel introduced themselves. Mr. Mattke advocated for streamlined administrative procedures and no additional reporting requirements. The panelists provided their feedback on activities at the local level. Ms. Creigh Agnew praised the presentation and is interested in having these presentations on a regular basis. Mr. David Stillman raised the concept of improving the strategic delivery of support dollars across the agencies. Ms. Linda Nguyen suggested Mr. Stillman attend a Washington Workforce Association meeting to further explore this concept.

Workforce Investment Act Performance Targets

This tab was postponed until the June meeting.

Workforce Development Council Certification

Mr. Martin McCallum presented the materials for Tab 5. The Workforce Investment Act requires governors to certify Workforce Development Councils (WDCs) every two years. In March 2012, Chief Local Elected Officials (CLEOs) submitted their applications for 2012-2014 council re-certifications. Each application identifies leaders appointed by CLEOs to serve on their local area council for a period beginning July 1, 2012.

The Board’s certification review committee is made up of Amy Johnson, Lori Province, and Gary Kamimura. The committee concluded that nine applications satisfied the Governor’s certification criteria and were determined complete. The committee unanimously agreed to advise the full Board to recommend Governor Gregoire certify the following WDCs:

WDC of Seattle-King County	Southwest Washington WDC
Workforce Development Council Snohomish County	Olympic WDC
Tacoma-Pierce County WDC	Benton-Franklin WDC
Eastern Washington Partnership WDC	Northwest Workforce Council
South Central WDC	

The committee unanimously agreed to recommend conditional approval for three additional applications pending their completion of outstanding appointments. Further, the committee recommends that these applications move forward to the Governor once a full roster of appointments is completed:

Pacific Mountain WDC	Spokane Area WDC
North Central Washington WDC	

Workforce Board staff will share with committee members copies of updated applications as they are received. The Board will receive an update on certification at its June 28, 2012 meeting.

Motion 12-162-03

Ms. Creigh Agnew moved that the Workforce Training and Education Coordinating Board recommend that Governor Gregoire certify the following Workforce Development Councils for the period beginning July 1, 2012:

Workforce Development Council of Seattle-King County, Southwest Washington Workforce Development Council, Workforce Development Council Snohomish County, Olympic Workforce Development Council, Tacoma-Pierce County Workforce Development Council, Benton-Franklin Workforce Development Council, Eastern Washington Partnership Workforce Development Council, Northwest Workforce Council, South Central Workforce Development Council.

Ms. Creigh Agnew moved that the Workforce Training and Education Coordinating Board also recommend that Governor Gregoire certify the following Workforce Development Councils for the period beginning July 1, 2012, once members of the Board’s certification review committee confirm that Chief Local Elected Officials have completed their council appointments.

Spokane Area Workforce Development Council, Pacific Mountain Workforce Development Council, North Central Washington Workforce Development Council.

Ms. Kathleen Lopp seconded the motion. The motion passed.

Workforce Training Cost-Benefit Evaluation

Mr. Dave Pavelchek presented the materials for Tab 6. The cost-benefit evaluation looks at the benefits to participants and the public and costs-per-program participant for 10 statewide workforce development programs. The evaluation is based on the net impacts for program participants compared to similar individuals who did not participate in one of these workforce development programs. Benefits and costs include earnings, fringe benefits, taxes, unemployment insurance benefits, foregone earnings during participation, and private and public program costs. Mr. Pavelchek highlighted the Department of Vocational Rehabilitation (DVR) results and the challenge of finding an appropriate comparison group. Mr. David Stillman shared work that Department of Social and Health Services is doing with the Office of Superintendent of Public Instruction in the area of public assistance and cost avoidance.

Legislative Wrap-up

Ms. Sonja Hallum presented the materials for Tab 7. During the 2011 legislative session, the Workforce Board staff promoted, monitored and provided input on issues that matched the priorities identified in *High Skills, High Wages* and the budget resolution adopted by the Board. Ms. Beth Thew thanked the staff for their work during the legislative session. Ms. Dixie Simmons solicited future customers for the Customized Training Program.

Legislative Agenda for 2013

Mr. Bryan Wilson presented the materials for Tab 8. Agency request legislation must be submitted to the Office of Financial Management in September. The Board must approve a “decision package” for each agency request bill at the September 27 meeting. Ms. Creigh Agnew expressed that the Board should not move forward with legislation that has a major fiscal impact. Ms. Kathleen Lopp expressed the need to check with Representative Probst on Multiple Pathways legislation. Ms. Dixie Simmons shared her caution with Industry-Based Certification legislation indicating that the colleges are currently exploring this initiative. Ms. Beth Thew wanted to be sure that employers are involved so that certifications are actually used and valued. She also mentioned that the Board’s Retreat might influence proposals or suggest additional legislation ideas. Mr. Gary Kamimura suggested using the Skill Panel work regarding skill standards. Mr. David Stillman asked about reciprocity with other states related to the Tuition Recovery Trust Fund and whether there was a national conversation on working models. Ms. Gena Wikstrom was cautious but supportive of exploring changes to protect private career schools students and expressed the need for intense research on these matters. Ms. Agnew thought we should try to have a Workforce Board member on the Student Achievement Council. Ms. Thew agreed. She also suggested that the Board should take advantage of our research in “Workforce Training Results” in obtaining the Legislature’s support for *High Skills, High Wages 2012*.

Progress Report on High Skills, High Wages 2008 Accomplishments

Mr. Bryan Wilson and Mr. Tim Sweeney presented the materials for Tab 9. In preparation for updating *High Skills, High Wages*, the Board requested a progress report on the state strategic plan for workforce

development adopted in 2008. Ms. Kathleen Lopp suggested Microsoft IT Academy be added to the accomplishments.

Progress Report on High Skills, High Wages 2012 Planning

Ms. Beth Thew and Ms. Amy Johnson presented a progress report on High Skills, High Wages 2012 Planning. Ms. Thew shared the work that has been done so far. Ms. Johnson mentioned the plan to use Microsoft in conducting a virtual event for employers.

Adjourned 4:10 p.m.