

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MINUTES OF MEETING NO. 154
May 5, 2011**

Ms. Beth Thew called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 9:07 a.m. at the State Board for Community and Technical Colleges, Olympia. The following Board members and officers were present:

Cindy Zehnder, Chair

Beth Thew, Representing Labor, Vice Chair
Lori Province, for Jeff Johnson, Representing Labor
Lee Newgent, Representing Labor
Mike Hudson, Representing Business
Creigh H. Agnew, Representing Business
Lutz Ziob, Representing Business
Mark Mattke, Representing Local Government
Tony Lee, Representing Target Populations
Patti Brooke for Rogers Weed, Department of Commerce
Charlie Earl, State Board for Community and Technical Colleges (SBCTC)
Kathleen Lopp for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)
Paul Trause, Employment Security Department (ESD)
Andres Aguirre for Susan Dreyfus, Department of Social and Health Services (DSHS)

Eleni Papadakis, Executive Director

Chair's Report

Ms. Beth Thew welcomed the Workforce Board and guests to the State Board for Community and Technical Colleges and announced she will chair the meeting until Ms. Cindy Zehnder arrives. Ms. Eleni Papadakis shared the chair's report and announced that Ms. Zehnder had met with Ms. Marlena Sessions of Seattle-King County Workforce Development Council along with Ms. Jill Wakefield of South Seattle Community College to discuss the Retooling efforts. She mentioned the colleges in Seattle are feeling the effects of the recession. She also advised the members about the Retooling mid-course check-in that is scheduled for the first day of the Washington Economic Development Association conference June 14 & 15, 2011 at the Heathman Lodge, Vancouver, Washington. Mr. Tim Sweeney provided additional details and stated the date was chosen to minimize travel expenses.

Ms. Papadakis provided details on the recent Moses Lake Rural conference. She mentioned the recent Youth Unemployment Subcommittee meeting and indicated recommendations would be available at the Workforce Board Retreat July 27 & 28, 2011. Ms. Papadakis referenced her upcoming presentations at the National Governors Association Policy meeting in Seattle in June. Ms. Beth Thew mentioned the National Association of Workforce Board meeting also in Seattle in August. Ms. Kathleen Lopp suggested the Board send a congratulatory letter to Kamiakin High School for placing second in a national contest for their innovative design for a next generation airplane wing at the National Real World Design Competition in Washington, D.C. and to Heritage High School for placing second place at the "Siemens We Can Change the World Challenge." Ms. Thew reminded the Board of its upcoming 20th anniversary in January 2012.

Motion 11-154-01

Ms. Kathleen Lopp moved to adopt the March 10, 2011 minutes. Ms. Creigh H. Agnew seconded the motion. The motion passed with corrections.

Executive Director's Report

Ms. Eleni Papadakis mentioned Ms. Brenda Dann-Messier would not be able to join the meeting. While Ms. Messier was in Seattle, she visited Aviation High School. She hopes to return to Washington in the near future to spend some time with the Workforce Board. Ms. Papadakis reminded members about the upcoming Science, Technology, Engineering and Mathematics (STEM) and the Workforce Education Connection meeting on May 19, 2011. Mr. Tim Sweeney will provide details to the Board members. Mr. Charlie Earl stated the Workforce Board should send a letter to President Obama's office in support of Bridgeport High School's "Race to the Top Commencement Challenge." Mr. Mike Hudson suggested business and labor also send letters of support. Ms. Papadakis provided information on the Moses Lake Rural conference. She also commented on the recent Youth Unemployment Committee meeting and indicated recommendations would be available at the Workforce Board Retreat on July 27.

Washington's Competitive Position

Mr. Daniel Malarkey presented to the board on Washington's Competitiveness "Understanding how the state ranks." He presented the results of numerous studies on Washington's competitiveness. Mr. Lutz Ziob asked whether comparisons of consumer confidence were a factor. Mr. Mike Hudson suggested information on the roles of community and technical colleges and how they influence a state's competitiveness. Mr. Ziob asked about the reference to waste management workers.

Carl Perkins: Secondary/Postsecondary Funding Split

Ms. Terri Colbert presented the materials for Tab 3. Since adopting the split in 2007, the secondary and postsecondary systems have both experienced reductions in state funding. Both have experienced increased enrollments and increased expenses for program equipment that is associated with providing high-tech education. Federal funding for Tech Prep has been eliminated, beginning in 2011-2012. Other reductions in Perkins funding are likely. In addition, Congress may soon consider reauthorizing Perkins. With the uncertainty of federal funding and the possibility of reauthorization, we recommend that the secondary-postsecondary split remain at the 44/56 percent ratio. Mr. Mark Mattke asked about the Tech Prep funding and the impact. He also suggested that measuring the number of articulation agreements before and after this funding dissolution might be valuable. Ms. Colbert mentioned the upcoming meeting on May 18, 2011 will help to resolve some of these questions.

Retooling Washington's Workforce Update

Mr. Bryan Wilson, Ms. Amy Leneker and Ms. Cheryl Fambles presented the materials for Tab 4. The Workforce Development Council directors, Workforce Board and Employment Security Department (ESD) staff have nearly reached the six month mark of Retooling Washington's Workforce. Ms. Leneker presented the Unemployment Insurance (UI) exhaustee data. Ms. Cindy Zehnder suggested a letter or some other means of informing Legislators of the UI Exhaustees data in their districts might influence funding decisions. Ms. Beth Thew inquired about the unemployed youth problem in our state and wondered how we get this message to the Legislators. The Workforce Board staff and the ESD staff will

work on communication to the Legislators. Mr. Lutz Ziob suggested using smart phones as a vehicle for communicating with exhaustees and others. It was suggested that Mr. Greg Weeks be invited to the June Board meeting to update the members on this data. Mr. Mike Hudson inquired on the 110 "On the Job Trainers." He is interested in working with the ESD staff on business outreach. Mr. Paul Trause mentioned that ESD is rethinking the SKIES system in light of the budget reductions. Ms. Fambles highlighted the Workforce Development Council (WDC) efforts in Retooling Washington's Workforce. There is interest in prior learning and working with CAEL. Ms. Zehnder expressed her desire for WDCs to have plans for their Retooling efforts. Ms. Papadakis introduced Ms. Terry Teale as a contractor for the Retooling Project.

Research and Evaluation

Mr. Dave Pavelchek presented the materials for Tab 5. The final stage of the annual Gap Analysis consists of identifying occupational areas of possible skilled labor shortage in the future. The analysis focuses on mid-level jobs typically requiring at least one year of postsecondary education or training, but less than a bachelor's degree. Forecasted demand six years in the future is compared with supply at the current level to identify occupational groups with likely shortages. The fields with forecasted skill gaps are defined as the high employer demand programs of study at the mid-level. There was interest around Boeing and aircraft mechanics. Ms. Patti Brooke suggested that Greg Weeks present aerospace data to the Board. Ms. Zehnder inquired on bringing back Mr. Arun Raha to present to the Board, perhaps at the retreat. Ms. Lori Province suggested that we also look at other industries that provide middle-income jobs and offered maritime and transportation as examples.

Legislative Update

Ms. Joyce Brake, Mr. Bryan Wilson and Mr. Wes Pruitt presented the materials for Tab 7. The 2011 Legislative Special Session commenced on April 26, and is scheduled to adjourn on May 25, 2011. The focus is on the Budget. Ms. Zehnder remarked on the presentation and usefulness of the materials.

Federal Budget Update

Ms. Kathy Cooper, Ms. Randi Warick, Mr. Dan McConnon and Mr. Walt Wong presented the material for Tab 7. Following a series of Continuing Resolutions, the current year (FY 2011) federal appropriations are now in place with significant federal program reductions in the workforce development area. The Workforce Investment Act (WIA) program had the most discussion. The Board inquired on when the reductions would occur. Mr. Don Kay suggested that there be a larger conversation about conducting business and providing services that represent a paradigm shift due to these dwindling resources. An initial meeting with ESD and the Washington Workforce Association to discuss the WIA reductions is scheduled and Ms. Cindy Zehnder asked that recommendations be shared with the Board. Mr. Wong provided information on the Fiscal Year 2011 Perkins reductions and that the Fiscal Year 2012 budget may be even worse. Mr. McConnon expressed concern over the Community Services Block Grant reductions and that the program which provides administrative support to Community Action Agencies could be eliminated. Ms. Zehnder suggested waiting for the budget to be completed before scheduling discussions on the larger budget picture.

Adjourned 3:26 p.m.