

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MINUTES OF MEETING NO. 169
MARCH 14, 2013**

Ms. Cindy Zehnder called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 8:35 a.m. at the Washington State Investment Board in Olympia. The following Board members and officers were present:

Cindy Zehnder, Chair

Beth Thew, Representing Labor

Lori Province for Jeff Johnson, Representing Labor

Creigh H. Agnew, Representing Business (Vice Chair)

Amy Johnson for Don Brunell, Representing Business

Cheryl Fambles for Mark Mattke, Representing Local Government

Marty Brown, State Board for Community and Technical Colleges

Jim Crabbe for Marty Brown, State Board for Community and Technical Colleges (SBCTC)

Dale Peinecke, Employment Security Department

Tim Probst for Dale Peinecke, Employment Security Department

Randy Dorn, Office of Superintendent of Public Instruction

Betty Klattenhoff for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)

Daniel Malarkey for Brian Bonlender, Department of Commerce

David Stillman for Kevin Quigley, Department of Social and Health Services

Don Mercer for Kevin Quigley, Department of Social and Health Services

Eleni Papadakis, Executive Director

Chair's Report

Ms. Cindy Zehnder welcomed Board and staff and introductions were made. Mr. Dale Peinecke overviewed his plan to restructure the Employment Security Department. The goal is to keep face-to-face service providers intact, empower them, and flatten the organization, while reducing the number of FTEs from 2100 to 1700 by May of 2013. Mr. Peinecke has brought on Mr. Tim Probst to rebuild the relationship with the Workforce Development Councils (WDCs) and increase the value-added to the field. Ms. Cheryl Fambles expressed appreciation for the initial steps Mr. Peinecke is taking and the invitation to work closely with the WDCs.

Ms. Zehnder presented a proclamation to Ms. Julie Anderson for her service as Board Secretary. Ms. Zehnder introduced Ms. Kelsey Thompson as the new Board Secretary.

Motion 13-169-01

Mr. Marty Brown moved to adopt the January 24, 2013 minutes. Mr. Dale Peinecke seconded the motion. The motion passed.

Motion 13-169-02

Ms. Cindy Zehnder moved that the Board adopt said proclamation. The motion passed unanimously.

Carl D. Perkins: State Support for Multiple Pathways

Ms. Terri Colbert presented the materials for Tab 2. Ms. Amy Johnson asked to hear about the strategic plans of OSPI and SBCTC. Ms. Cindy Zehnder thought this was a good idea. Ms. Cheryl Fambles mentioned the critical need for conversations with the WDCs and alignment with their local strategic plans.

Motion 13-169-03

Ms. Lori Province moved to adopt the recommended steps to enhance the connection between Perkins funded activities and the objectives in Goal 1 of *High Skills, High Wages* 2012. Ms. Beth Thew seconded the motion. The motion passed.

Executive Director's Report

Ms. Eleni Papadakis shared highlights of the National Governors Association meeting of State Workforce Board Chairs and Directors and identified additional states that were taking leadership roles, including: Arizona, Colorado, Delaware, and Kentucky. Ms. Papadakis mentioned the "learning community" among key states and will explore how Board members can participate in future discussions. Ms. Papadakis shared a recent telecommunication with Ms. Virginia Hamilton, U.S. Department of Labor Employment and Training Administration Region 6 Director, and how Washington is well positioned to play a leadership role among states. Ms. Lori Province suggested that we invite Ms. Hamilton to a future meeting. Ms. Papadakis agreed to extend the invitation.

Eligible Training Provider Policy

Ms. Karen Pyle presented the materials for Tab 3. Ms. Beth Thew thanked Ms. Pyle for responding to her inquiry regarding rural impacts.

Motion 13-169-04

Mr. Marty Brown moved to adopt the Performance Criteria for Determining Training Program Eligibility for July 1, 2013 to June 30, 2014. Ms. Beth Thew seconded the motion. The motion passed.

State Core Measures...Continued

Mr. Bryan Wilson presented the materials for Tab 4. Ms. Creigh H. Agnew asked about performance measures contained in the House and Senate versions of Workforce Investment Act Reauthorization legislation. Ms. Amy Johnson mentioned interest in employer satisfaction measures and meeting employer hiring needs. Mr. Dale Peinecke referenced the McKinsey & Company report contained in the brown folder and felt that the issue should be delved into more. Ms. Cindy Zehnder indicated the need to further develop strategies to engage business in workforce issues and that it should be an agenda item at a future meeting. Ms. Cheryl Fambles shared that the WDCs concerns are not with the State Core Measures themselves, but with implementation, such as target setting. Ms. Zehnder summarized the discussion in three areas: Do we want to have core measures? The answer is yes. Are the NGA measures the right measures? The answer is yes, although employer metrics still need to be dealt with. Do we need a conversation regarding implementation? The answer is yes. Ms. Zehnder asked that the core measures be decided on at the May Board meeting, and that there be conversations regarding employer metrics and implementation.

Employer Survey of Workforce Needs and Practices and Gap Analysis of Workforce Supply and Demand

Mr. Dave Pavelchek presented the initial results for the 2012 Employer Survey of Workforce Needs and Practices. Over 2,800 employers responded to the survey. Mr. David Stillman asked about the impact of online training and suggested adding it to the survey next year. Mr. Jim Crabbe expressed concern regarding the colleges' ability to construct training programs to serve employers when the employers are not able to articulate their specific needs. Due to time constraints, the Gap Analysis of Mid-Level Supply and Demand will be presented at the May 2, 2013 Board meeting.

Apprenticeship Expansion

Mr. Bryan Wilson introduced Ms. Victoria Pazukha, Mr. Charles Vaughn, Mr. Brad Neese, Ms. Tani Biale, and Ms. Melinda Nichols to present the materials for Tab 6. The guests described their efforts to expand apprenticeships. Board members had many questions for the presenters. Ms. Cindy Zehnder indicated interest in the Board facilitating a discussion of expanding apprenticeship in Washington at a future meeting.

Retooling Washington's Workforce: Next Steps

Mr. Bryan Wilson presented the material for Tab 7. Ms. Cindy Zehnder declared victory for workgroup one. Ms. Cheryl Fambles and Ms. Lori Province expressed appreciation for the unemployment data for local areas and how useful and significant this was. Ms. Zehnder acknowledged the efforts of workgroup two, the On-the-Job Training successes, and the online learning growth and opportunities, and asked Mr. Marty Brown and SBCTC to take leadership to continue the efforts. For workgroup three, Ms. Zehnder suggested that Employment Security continue the work that builds on existing successes and what other states are doing. Ms. Zehnder mentioned that employment outreach coordination should include the Department of Commerce. Ms. Zehnder said that the Board should continue to have an oversight role for Retooling. Ms. Fambles added that the Board should hold the locals accountable and have them report on successes and challenges.

Legislative Update

Mr. Bryan Wilson, Mr. Justin Montermini, and Ms. Nova Gattman presented the material for Tab 8. The ASSET Program legislation was discussed, together with other bills of interest.

Board meeting adjourned at 3:07 p.m.