

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MINUTES OF MEETING NO. 168
JANUARY 24, 2013**

Ms. Cindy Zehnder called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 8:45 a.m. at the Washington State Department of Labor & Industries in Tumwater. The following Board members and officers were present:

Cindy Zehnder, Chair

Amy Johnson for Don Brunell, Representing Business
Lee Anne Caylor for Lutz Ziob, Representing Business
Lee Newgent, Representing Labor
Beth Thew, Representing Labor (Vice Chair)
Lori Province for Jeff Johnson, Representing Labor
Cheryl Fambles for Mark Mattke, Representing Local Government
Marty Brown, State Board for Community and Technical Colleges
Jim Crabbe for Marty Brown, State Board for Community and Technical Colleges
Kathleen Lopp for Randy Dorn, Office of Superintendent of Public Instruction
Betty Klattenhoff for Randy Dorn, Office of Superintendent of Public Instruction
Dale Peinecke, Employment Security Department
Andres Aguirre for Kevin Quigley, Department of Social and Health Services

Eleni Papadakis, Executive Director

Chair's Report

Ms. Cindy Zehnder welcomed Board and staff and introductions were made. Newly appointed Commissioner of Employment Security Department Mr. Dale Peinecke provided the board with a brief introduction of his work history in the private sector and his role as a Workforce Development Council chair. Ms. Zehnder announced that Ms. Creigh H. Agnew would be representing the Workforce Board at a National Skills Coalition 2013 Summit in Washington, D.C.

Motion 13-168-01

Mr. Lee Newgent moved to adopt the November 15, 2012 minutes. Ms. Beth Thew seconded the motion. The motion passed.

Motion 13-168-02

Mr. Lee Newgent moved to adopt the November 29, 2012 minutes. Ms. Beth Thew seconded the motion. The motion passed.

Motion 13-168-03

Mr. Lee Newgent moved to adopt the revised Board Retreat dates for July 30-31, 2013. Ms. Beth Thew seconded the motion. The motion passed.

State Core Measures

Mr. Bryan Wilson presented the materials for the Tab 2. *High Skills, High Wages 2012* states: “The Workforce Board will lead a full scale review in collaboration with all workforce partners to reconsider core measures for Washington’s workforce system.” The January meeting marks the start of this process. The Board heard a report from Board staff about the history and current status of the state’s core performance measures and heard from staff of the National Governors Association (NGA) Center for Best Practices about NGA’s position regarding common measures across workforce development programs. Scott Cheney, Staff Director for the United States Senate Sub-Committee on Employment and Workplace Safety, was not able to connect to the conference call.

Mr. Lee Newgent asked about targets and whether credentials were equivalent across states. Ms. Lee Anne Caylor asked about distinctions between credentials and certifications. Ms. Cheryl Fambles mentioned the concern over next steps, including target-setting, consequences for failure to meet targets, and resource limitations. Ms. Cindy Zehnder asked members to think about whether having core measures still makes sense and to reaffirm the need for them and how to use them. Ms. Lori Province asked Mr. Martin Simon about efforts across federal programs. Mr. Simon shared information regarding a movement toward integrated data systems. Ms. Amy Johnson asked for clarification on the challenges of core measures.

Ms. Zehnder mentioned two challenges: separately governed agencies agreeing to common measures and measures that are in addition to funding source measures. Ms. Anne Goranson brought up the issue of the lag time in the results. Ms. Province is interested in identifying where there are problems and gaps and how they impede enrollment, also aligning with other states. Mr. Dale Peinecke shared his experience in the aerospace business where there are limited but critical and succinct measures of success that everyone uses. Ms. Zehnder wants to know just how burdensome implementation of core measures is. She also suggested short term strategic goals around the core measures, using the Retooling Washington’s Workforce model. Ms. Zehnder commended Mr. Wilson for his subject matter expertise and diligence in working this issue.

Carl D. Perkins: Recommendations Regarding the U.S. Department of Education’s *Blueprint for Transforming Career and Technical Education*

Ms. Terri Colbert introduced the panel that presented the materials for Tab 3. The Carl D. Perkins Career and Technical Education Act of 2006 is due to sunset July 1, 2013. While reauthorization is not imminent, the Department of Education’s Office of Vocational and Adult Education (OVAE) has begun the reauthorization process by providing a blueprint for reform. This blueprint proposes significant amendments to the current legislation.

One of the Workforce Board’s statutory responsibilities is to *provide policy advice for any federal act pertaining to workforce development that is not required by state or federal law to be provided by another state body.* (RCW 28C.18.050(3))

The draft recommendations are based on comments and concerns expressed by a workgroup, convened in November 2012. The workgroup consisted of representatives from the Office of Superintendent of Public Instruction, the State Board for Community and Technical Colleges, business and industry, labor, and the Washington Workforce Association. The workgroup was tasked with providing input for these recommendations. Ms. Beth Thew suggested rewording the statement to appear more positive.

Motion 13-168-04

Mr. Jim Crabbe moved that the Workforce Board adopt the recommendations regarding the U.S. Department of Education's proposal for Perkins reauthorization, *Investing in America's Future, A Blueprint for Transforming Career and Technical Education*. Mr. Lee Newgent seconded the motion. The motion passed with amendments.

Carl D. Perkins: State Support for Multiple Pathways

Ms. Terri Colbert presented the materials for the second part of Tab 3. In July the Board invited guest speaker, Ms. Kim Green, Executive Director for the National Association of Career and Technical Education Consortium, to talk about multiple pathways for education and careers.

Ms. Green shared information about how states are implementing multiple pathways initiatives. She emphasized that some states influence systemic change through state Perkins policies that remove barriers, incent behaviors, or require specific behaviors. The Board followed up her presentation with a discussion about using its authority under Perkins to support multiple pathways.

In August 2012 the U.S. Department of Education's Office of Vocational Adult Education (OVAE) issued improvement strategies after completing their Perkins monitoring visit in March. Mr. Dale Peinecke asked about impact on returning veterans and what pathways existed for them. Ms. Cindy Zehnder asked about efforts to award veterans with prior learning credits. Mr. Jim Crabbe asked Ms. Marie Bruin from the State Board for Community and Technical Colleges to address this question. Ms. Bruin provided examples of efforts occurring in the community and technical colleges. Mr. Lee Newgent mentioned apprenticeship efforts that assist veterans. Ms. Zehnder asked that we schedule a full scale presentation on veterans programs at a future Board meeting.

Retooling Washington's Workforce

Mr. Bryan Wilson and Ms. Amy Leneker presented the materials for Tab 4. Ms. Leneker introduced Ms. Kelly Lindseth who will be taking over for Ms. Leneker. Ms. Beth Thew asked about wage changes for dislocated workers. Ms. Leneker mentioned the information was available. Mr. Wilson acknowledged the excellent results of On-the-Job Training and the expansion of the Individual Certificate Program model. Mr. Dale Peinecke agreed to take on the challenge of coordinating business interest and improving job referrals.

Ms. Cindy Zehnder presented a proclamation to Mr. Paul Trause, Commissioner of The Employment Security Department for his service on the Board and in state government upon his retirement.

Motion 13-168-05

Mr. Lee Newgent moved that the Board adopt said proclamation. Ms. Beth Thew seconded the motion. The motion passed.

Ms. Cindy Zehnder presented a proclamation for Ms. Kathleen Lopp for her service on the Board and in state government upon her retirement.

Motion 13-168-06

Ms. Lori Province moved that the Board adopt said proclamation. Mr. Lee Newgent seconded the motion. The motion passed.

Business Perspective

Ms. Cheryl Fambles introduced three local businessmen to present their perspectives on workforce development. Mr. Randy Luke, Senior Loan Officer, Mortgage NW Real Estate and Banking, spoke about the downsizing of the real estate loan market in Thurston County. Mr. Jim Thomas owner of the Thermedia Corporation in Mason County spoke about the hiring process and using WorkSource as a means to hire quality employees. Mr. David Schaffert, President of the Thurston County Chamber suggested spending more time on business needs and not solely on worker needs.

Eligible Training Provider Performance Policy

Ms. Karen Pyle presented the material for Tab 6. The Board adopts the criteria used to determine which programs are eligible to provide training funded by Workforce Investment Act Title I-B Individual Training Accounts. The same criteria are used to determine eligibility to train dislocated workers receiving additional unemployment insurance benefits under the state's Training Benefits program. The Board discussed updating the criteria for programs on the state's Eligible Training Provider List (ETP). The Board is expected to take action on the Eligible Training Provider criteria at the March 14, 2013 Board meeting.

Employer Survey of Workforce Needs and Practices

Mr. Dave Pavelchek will present this tab at the March 14, 2013 Board meeting.

Legislative Update

Mr. Bryan Wilson, Mr. Justin Montermini, and Ms. Nova Gattman presented the material for Tab 8. The Workforce Board staff provided a brief account of the session activities to date. Ms. Kathleen Lopp mentioned a draft bill related to the Career and Technical Education Strategic Plan. Ms. Eleni Papadakis and Mr. Marty Brown commended Mr. Montermini and Ms. Gattman for joining the Workforce Board staff.

Board meeting adjourned at 3:06 p.m.