

**WASHINGTON STATE
WORKFORCE TRAINING AND EDUCATION COORDINATING BOARD
MINUTES OF MEETING NO. 145
January 28, 2010**

Mr. Marty Brown called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 8:40 a.m. at the Washington State Investment Board, 2100 Evergreen Park Drive, Olympia. The following Board members and officers were present:

Marty Brown, Interim Chair

Creigh Agnew, Business Representative

Rick Bender, Labor Representative

Jim Crabbe, State Board for Community and Technical Colleges (SBCTC)

Charlie Earl, State Board for Community and Technical Colleges (SBCTC)

Mike Hudson, Business Representative

Troy Hutson for Susan Dreyfus, Department of Social and Health Services (DSHS)

Betty Klattenhoff for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)

Karen Lee, Employment Security Department (ESD)

Tony Lee, Targeted Populations

Janet Lewis, Labor Representative

Mark Mattke, Local Government Representative

Dan McConnon for Rogers Weed, Department of Commerce

Beth Thew, Labor Representative

Eleni Papadakis, Executive Director

Chair's Report

Mr. Marty Brown welcomed the Workforce Board and guests to the State Investment Board for the first meeting of 2010. Introductions were made.

Motion 10-145-01

Ms. Beth Thew moved to adopt the November 19, 2009 minutes. Mr. Mike Hudson seconded the motion. The motion passed with corrections.

Motion 10-145-02

Ms. Beth Thew moved to adopt the December 7, 2009 minutes. Ms. Creigh Agnew seconded the motion. The motion passed.

Mr. Brown noted that the Workforce Bylaws had not been updated in some time. The Workforce Board decided to take action at this time on the Bylaws in the event that Mr. Brown was called away during the legislative session.

Motion 10-145-03

Mr. Mike Hudson moved to adopt the Workforce Training and Education Coordinating Board Bylaws. Ms. Beth Thew seconded the motion. The motion passed.

Motion 10-145-04

Mr. Mike Hudson moved to select Ms. Beth Thew as the Workforce Training and Education Coordinating Board Vice Chair. The motion passed.

Executive Director's Report

Ms. Eleni Papadakis announced Washington was awarded a \$6-million grant to train workers for green jobs. This grant will allow 4,700 Washington workers to be trained to make energy saving upgrades to businesses and public buildings. Ms. Papadakis credited Mr. Martin McCallum for his work on the application process. She also mentioned Mr. Bryan Wilson and Ms. Tina Bloomer were headed to Washington DC to meet with congressional staff about performance measures. Mr. Wilson also participated in a national webcast about return on investment from career and technical education, and Washington is one of four states including Florida, New Jersey, and Texas being highlighted in a Rutgers University paper on consumer reports for training programs. Ms. Papadakis mentioned the Board members' involvement with members of the Legislature. Finally, Ms. Papadakis updated the Board on the recent arrivals to the Workforce Board staff, Mr. Paul Stern and Ms. Joyce Ahlering.

Member Update

Mr. Marty Brown thanked members for participating in meetings with legislators and Ms. Creigh Agnew thanked the staff for their work in organizing the meetings. Mr. Mike Hudson thanked Mr. Tim Sweeney for his work on the Board's story.

Ms. Karen Lee provided an update on Unemployment Insurance and briefly touched on the Workforce Investment Act (WIA) Reauthorization.

Mr. Charlie Earl noted the President's State of the Union address and his reference to the efforts of community colleges. He suggested that the Board weigh in on America's Graduation Initiative.

Mr. Rick Bender spoke of the need to pay attention to the unemployment figures, especially in construction, and that labor is looking at infrastructure needs, green technology/jobs, and how the Temporary Relief Asset Program (TARP) can assist local community banks.

What to Expect in 2010 (Action)

Mr. Wes Pruitt and Ms. Madeleine Thompson presented the material for Tab 2. The 2010 Legislative Session commenced on January 11, and is scheduled to adjourn on March 11. Mr. Pruitt highlighted the workforce-related bills and their current status.

Throughout the session, the Workforce Board staff will provide weekly bulletins on legislative happenings through our newsletter and daily updates on the website.

Mr. Pruitt also noted the proposed motion to support HB 2609/SB 6403, dropout legislation introduced by the Office of Superintendent of Public Instruction. The legislation is intended to implement January 2010 recommendations of the Building Bridges Work Group. Ms. Beth Thew asked about the Science, Technology, Engineering and Math (STEM) program participation of small high schools and whether there was a break even point for their participation. Ms. Betty Klattenhoff acknowledged that small rural

schools had challenges. In the Adult area, Mr. Rick Bender asked what “middle income” was and expressed some concerns with the apparent low dollar level that it currently represents. Ms. Karen Lee expressed concerns with SB 6600 and the diversion of unemployment insurance funds for other purposes. Mr. Dan McConnon highlighted HB 3141, regarding Temporary Assistance for Needy Families (TANF), and suggested we monitor the movement of this bill. Mr. Marty Brown mentioned Representative Kagi’s interest in moving from the current WorkFirst concept to one emphasizing education and training.

Motion 10-145-05

Mr. Rick Bender moved that the Workforce Training and Education Coordinating Board endorse HB 2609/SB 6403 that would implement the recommendations of the Building Bridges Work Group. Ms. Janet Lewis seconded the motion. The motion passed.

The Review of the Workforce Development System

Ms. Cathleen Carpenter, Ms. Kathy DiJulio and Mr. Charlie Earl presented the material for Tab 3. The Board received an update and discussed the review of the workforce development system. Ms. Carpenter stated that on December 10, 2009, the Governor requested additional outreach and extended the deadline for the System Review to March 31, 2010. Ms. Carpenter addressed the task work plan for the Employment Security Department and the State Board for Community and Technical Colleges along with the Workforce Board and explained that the review staff would be accepting comments on the draft report until March 19, 2010. Mr. Marty Brown requested additional information on process and timelines be sent to the Board members as soon as possible. Ms. Eleni Papadakis mentioned that the Board would discuss their recommendations at the March 15, 2010 meeting.

Ms. Kathy DiJulio explained the Department of Employment Security’s (ESD) role in accountability for WIA dollars. She explained that ESD was selected by the Governor as the grant recipient and the agency is responsible for distributing and overseeing the funds, preparing operational policies, providing technical assistance, and monitoring performance. She also explained the Memorandum of Understanding (MOU) at the local level. Mr. Mark Mattke also commented regarding the local MOU. Ms. Creigh H. Agnew inquired on MOU process and how long it has been in effect. Mr. Rick Bender asked about accountability in monitoring. Ms. Agnew asked if ESD could require a corrective action plan. Ms. DiJulio explained the process in place. Mr. Charlie Earl presented materials regarding the accountability system for the State Board for Community and Technical Colleges. Mr. Tony Lee spoke about the different accountability expectations that exist with ESD and the SBCTC and its colleges. Ms. Gay Dubigk, Mr. Mark Knowlden, Mr. Dale Lemmons, Ms. Anne Goranson-Salas, and Mr. Jim Carvo presented information about accountability at the local level. They shared their experiences and concerns with the system. Ms. Thew asked for information on the regional meetings. Mr. Hudson gave an example of what works in the system.

What will Recovery Mean to our Workforce

Mr. Dave Pavelchek presented the material for Tab 4. This is the second part of the annual analysis of the potential for gaps between the supply and demand for workers with mid-level skills. This presentation identifies specific mid-level occupational groups where demand is most likely to outstrip supply when the labor market recovers from the recession. Ms. Beth Thew and Ms. Lori Province suggested that the tables should show both numbers and percentages. Ms. Thew also inquired on other states’ data on skills gaps. Ms. Lee referenced the “Conference Board,” as a good resource.

Aerospace Report

Mr. Spencer Cohen provided an update on the aerospace industry. Mr. Cohen spoke about the key issues and challenges in aerospace. The Governor executed Executive Order 09-04 establishing a Washington Council on Aerospace. The Council shall emulate national and international best practices concerning the aerospace industry to:

1. Improve coordination, responsiveness and integration of the state's aerospace training, education, research, and development programs to meet industry needs;
2. Enhance the state's economic climate for the industry;
3. Provide a forum for industry, labor and government to collaborate to ensure the needs of this vital industry are met in a timely and effective manner; and
4. Ensure that Washington remains the best place in the world to design and manufacture aircraft and grow jobs in the aerospace industry.

Ms. Thew asked Ms. Betty Klattenhoff about the careers for today's middle school students. Mr. Cohen spoke about the perception that aerospace is an "older" career path. Ms. Klattenhoff mentioned the STEM program and the success of the skills programs.

2010 Process for Certifying Workforce Development Councils (Action)

Mr. Martin McCallum presented the material for Tab 6. The Workforce Investment Act (WIA) requires governors to certify Workforce Development Councils (WDC) every two years. Current council certifications end on June 30, 2010. Chief Local Elected Officials appoint WDC members consistent with the membership criteria in WIA and additional criteria established by the Governor "in partnership with the State Board."

It is the role of the Board to: recommend certification criteria to the Governor; determine if the applications for WDC certification meet the state's criteria; and recommend certification approval to the Governor. To carry out the Board's 2010 council certification review, staff proposes that the criteria remain the same.

Ms. Creigh Agnew asked about the performance targets and who sets them. Mr. Marty Brown asked about the type of performance that is measured. Ms. Kathy DiJulio indicated Ms. Karen Lee's interest in this work and especially the diversity representation of the local councils. The Board committee to review the WDC certifications includes Ms. Lee, Mr. Hudson and Ms. Janet Lewis.

Motion 10-145-06

Mr. Mike Hudson moved that the Workforce Training and Education Coordinating Board approve the proposed Workforce Development Council certification criteria, process and timeline. Ms. Beth Thew seconded the motion. The motion passed.

Status of the Healthcare Workforce

Ms. Madeleine Thompson, Mr. Jaime Garcia and Ms. Clytie Clausing presented the material for Tab 5. Mr. Garcia noted that state statute charges the Workforce Board to convene health care workforce stakeholders, the Health Care Personnel Shortage Task Force (Task Force), to create a state plan for addressing shortages of health care personnel and to monitor progress on the plan.

In the current economic climate, where few jobs are in demand, health care is bucking the trend. Many health care occupations are still in high demand and will continue to be in demand throughout the 2012-2017 period. Ms. Thew asked about the national approach to the Task Force. She also asked about returning veterans and immigrants with health care education backgrounds and ways to accommodate their skills in a more immediate way. Mr. Jim Crabbe shared some barriers and roadblocks. He also mentioned that some of the hospitals have their own barriers for clinical sites and faculty. Mr. Dan McConnon asked if there was another avenue for legal immigrants to get their clinical classes out of the way so they could take their state board exams faster and become employed sooner. Mr. Mark Mattke asked about funding for the clinical classes. Mr. Troy Hutson thanked the panel for their presentation.

Adjourn 3 p.m.