



**MINUTES OF MEETING NO. 193  
September 17, 2015**

**Board Members Present:**

Perry England, Chair  
Creigh H. Agnew, Representing Business  
Beth Thew, Representing Labor  
Amy Anderson for Gary Chandler, Representing Business  
Caitlyn Jekel for Jeff Johnson, Representing Labor  
Lee Anne Caylor, Representing Business  
Neil Hartman for Lee Newgent, Representing Labor  
Mark Mattke, Representing Local Government  
Marty Brown, State Board for Community and Technical Colleges (SBCTC)  
Ken Emmil for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)  
Dale Peinecke, Employment Security Department (ESD)  
Carolyn McKinnon for Brian Bonlender, Department of Commerce (Commerce)  
Andres Aguirre for Kevin Quigley, Department of Social and Health Services (DSHS)

**Board Staff Present**

Eleni Papadakis, Executive Director

**Welcome and Introductions**

Mr. Perry England called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 9 a.m. at the State Board for Community and Technical Colleges office in Olympia.

**Chair's Report**

Motion 15-193-01: Mr. Andres Aguirre moved to adopt the May 28, 2015, June 5, 2015, and August 17, 2015 Board Meeting Minutes as presented. Ms. Beth Thew seconded the motion. The motion passed unanimously.

Motion 15-193-02: Ms. Creigh Agnew moved to adopt the following 2016 board meeting dates:

January 6, 2016  
March 2, 2016  
May 4, 2016  
July 14 and 15, 2016  
September 7, 2016  
November 2, 2016

Mr. Mark Mattke seconded the motion. The motion passed unanimously.

A Special Telephone Board meeting was scheduled for October 21, 2015 from 2-5 p.m.

### **Executive Director's Report**

Ms. Eleni Papadakis reported that she had recently attended the National Governors Association State Workforce Board Chairs meeting in Maryland and the National Conference of State Legislatures meeting in New York. She noted that there was frustration among all regarding the timeliness of federal regulations, and that Washington is still one of the lead states in WIOA implementation.

Ms. Papadakis reported the state workforce system performance system audit had been completed by the Washington State Auditor's Office and that the conclusion was that Washington is on the right track. Some overlaps were identified but, in general, they were due to federal regulations not state issues. In response to the Board's inquiry, Ms. Papadakis informed them that there were no major issues identified in the baseline audit, and that the State Auditor's Office now intends to drill down deeper into some specific areas.

Ms. Papadakis reported on the progress of the Opportunity Center pilot project and the recent developments with the Board's Veterans Administration Contract.

### **State Workforce Development Plan**

Mr. Patrick Woods went over the plan development timeline. He reported the Plan Writing Team's goal is to have a plan completed for approval at the November 19<sup>th</sup> Board Meeting.

Ms. Terri Colbert updated the Board on the ongoing state plan public forums. She noted that at the public forums, they review the priorities listed below and ask for feedback on the plan.

- Strengthening business connection: Can businesses get the skilled workers they need?
- Streamlining customer service: Customers who walk into WorkSource looking for a job need to get the right service, right away.
- Technology and access: Can people access services remotely? Are there other ways to build better access?
- Performance accountability: Making sure our programs are delivering skills, jobs, and living wages.

Mr. Woods reviewed the draft table of contents with the Board. He noted board staff has worked with the Employment Security Department (ESD) to develop the 46 point list of what the federal government is looking for in the plan and then went over the plan introduction and chapters. The Board discussed the plan outline and the various components.

### **Private Vocational Schools WAC Review**

Mr. Jim Parker and Mr. Justin Kjolseth went over the proposed changes to the Private Vocational School WAC. Most of the changes are taking sections of the WAC and reorganizing them so they are more understandable. The biggest change is to update how the Tuition Recovery Trust

Fund (TRTF) may be used. Beginning effective January 1, 2016, HB 2228 will allow a Washington resident/student that has tuition paid by a state agency or business to file a complaint alleging an unfair business practice, or in the event a school closes. In the event of a determination finding a student suffered a loss of compensation as result of an unfair business practice or school closure, the Workforce Board may obligate restitution of tuition and fees from the Tuition Recovery Trust Fund to the sponsoring agency or business. Mr. Parker clarified for the Board that in the event of a school closure, a student will be eligible to use TRTF funds to transfer to another school with a comparable program or receive a refund.

### **Carl D. Perkins Opt-In/Opt-Out of WIOA Combined Plan**

Ms. Colbert went over the pros and cons of including the Carl Perkins program in the WIOA Combined Plan. She reported to the Board that the initial intention was to opt-in, but that several factors including the USDOE estimate of the number of staff hours involved in the inclusion of the program have led to the conclusion that it would be better to not include Carl Perkins in the combined plan at this time. Carl Perkins will still be included in the state strategic workforce development plan currently known as *High Skills, High Wages*.

After an in-depth discussion, the Board agreed that opting Carl Perkins out of the Combined Plan was likely the right decision, and to take action on the item at the October 21, 2015 Special Board Meeting.

### **State Plan Branding**

Ms. Papadakis gave a brief history of the board's last rebranding discussion before Mr. Tim Sweeney lead them in an exercise to identify key themes for consideration in the rebranding of the state's strategic workforce development plan currently known as *High Skills, High Wages*.

The following words were identified as key elements of the plan:

- Flexibility
- Opportunity
- Talent
- Integrity

The Board agreed to allow staff to pull together a team of people to come up with a proposed new title for presentation at the next regular board meeting.

### **Draft Regions Map**

Ms. Agnes Balassa gave a presentation on WIOA regions planning and the data factors that contributed to the draft regions map being presented to the Board. The factors used for the development of these maps included: labor sheds, which are based on populations centers (also known as Metropolitan Statistical Areas), in addition to commute patterns, existing economic development regions, and industry concentration based on "location quotients." Location quotients indicate where industries tend to cluster in higher concentrations relative to the rest of

the nation. After the presentation, the Board had an in-depth discussion on what exactly determines an economic region. The Board will take action on this item at the October 21, 2015 Special Board Meeting.

The Meeting adjourned at 2:20 p.m.



**MINUTES OF MEETING NO. 194  
October 21, 2015**

**Board Members Present:**

Perry England, Chair  
Creigh H. Agnew, Representing Business  
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Gary Chandler, Representing Business  
Caitlyn Jekel for Jeff Johnson, Representing Labor  
Mark Mattke, Representing Local Government  
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Dale Peinecke, Employment Security Department (ESD)  
Carolyn McKinnon for Brian Bonlender, Department of Commerce (Commerce)  
David Stillman for Kevin Quigley, Department of Social and Health Services (DSHS)

**Board Staff Present**

Eleni Papadakis, Executive Director

**Welcome and Introductions**

Mr. Perry England called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 2 p.m. via conference call.

**WIOA Regions Discussion**

Ms. Terri Colbert gave an overview of the work surrounding designation of regions that had taken place up to this point. She reported that the Workforce Board had reached out via letter to the 12 Workforce Development Councils (WDCs) asking them to provide input on regions and that 11 of the 12 WDCs responded that they would like to see each Workforce Development Area be designated as its own region.

Ms. Marlana Sessions, Ms. Cheryl Fambles, Ms. Jeanne Bennett, and Mr. Tom O'Brien held a panel discussion to offer the perspective of the 12 local WDCs regarding designation of regions, as well as answer questions from the Board. In their presentation, they voiced their concerns regarding additional planning requirements and resources. They also brought the Board's attention to the cross-area planning that is currently taking place without additional requirements to do so. They noted their many successes as well as some of the challenges that go along with multi-area planning.

After hearing the panel presentation, the Board agreed that additional time was needed to evaluate the concerns of the WDCs as they relate to the current regions proposal.

Motion 2015-194-02: Mr. Marty Brown moved to have the Steering Committee address the proposed regions designations at their next meeting on November 19, 2015. Ms. Beth Thew seconded the motion and the motions passed.

### **Carl D. Perkins Opt-In/Opt-Out of WIOA Combined Plan**

Ms. Colbert went over the pros and cons of including the Carl Perkins program in the WIOA Combined Plan. She reported to the Board that the initial intention was to opt-in, but that several factors, including the USDOE estimate of the number of staff hours involved in the inclusion of the program, have led to the conclusion that it would be better to not include Carl Perkins in the combined plan at this time. Carl Perkins will still be included in the state strategic workforce development plan, currently known as *High Skills, High Wages*.

The Board agreed that opting Carl Perkins out of the Combined Plan was the right decision at this time.

Motion 2015-194-03: Ms. Beth Thew moved to approve the recommended motion to opt the Carl D. Perkins program out of the WIOA Combined Plan adding the language “at this time.” Ms. Creigh Agnew seconded the motion. The motion passed.

### **State Plan Branding**

Mr. Tim Sweeney presented the Board with the proposed state plan title, *Talent and Prosperity For All - The Strategic Plan for Harnessing Washington's Potential*, and went over how they came up with the proposed title. The Board discussed the proposed title. Ms. Thew commented that she didn't hear anything that specifically addresses business. The Board discussed the tagline and made some suggestions for replacing the word harness. The recommendation from the group was to substitute the word “unlocking” for “harnessing”.

### **State Plan Update**

Mr. Patrick Woods gave an update on the progress toward completing the draft state plan. He reported on the Plan Writing Team and the Public Forums. There were no questions or comments from the Board.

The Meeting adjourned at 3:50 p.m.