



MINUTES OF MEETING NO. 198
February 24, 2016

Board Members Present:

Perry England, Chair
Creigh H. Agnew, Representing Business
Beth Thew, Representing Labor
Amy Anderson, Gary Chandler, Representing Business
Caitlyn Jekel, Jeff Johnson, Representing Labor
Lee Newgent, Representing Labor
Lee Anne Caylor, Representing Business
Mark Mattke, Representing Local Government
Chris Alejano, Representing Underserved Populations
Marty Brown, State Board for Community and Technical Colleges (SBCTC)
Ken Emmil for Randy Dorn, Office of Superintendent of Public Instruction (OSPI)
Dale Peinecke, Employment Security Department (ESD)
Carolyn McKinnon for Brian Bonlender, Department of Commerce (Commerce)
David Stillman for Kevin Quigley, Department of Social and Health Services (DSHS)

Board Staff Present

Eleni Papadakis, Executive Director

Welcome and Introductions

Mr. Perry England called the Workforce Training and Education Coordinating Board (Workforce Board) meeting to order at 9 a.m. at the South Puget Sound Community College campus in Lacey.

Chair's Report

Motion 16-197-01: Ms. Beth Thew moved to adopt the January 6, 2016 Board Meeting Minutes as presented. Ms. Creigh Agnew seconded the motion. The motion passed unanimously.

Mr. Perry England read a proclamation from the Board thanking Lori Province for her dedicated service.

Executive Director's Report

Ms. Eleni Papadakis updated the Board on the WIOA Convening that took place in Washington, D.C. Washington had a team of 17. She reported the convening was a great opportunity to learn from other states. She noted that none of the other states have a dual-customer focus,

business/labor-led process or as open and inclusive a process. Also most states did not focus on wide-scale transformation, but on smaller changes to specific programs.

Ms. Papadakis also updated the Board on her most recent trip to Washington, D.C., where she attended the Advance CTE and National Governors Association (NGA) meetings. She gave a brief overview of what Advance CTE does as an organization. She noted that it recently changed its name from the National Association for State Career and Technical Education Directors (NASDCTEc) and will be seeking input on how to make the concept of advancing CTE a reality federally and at the state levels. Their new tagline is “State leaders connecting learning to work.”

In her report on the NGA meeting, Ms. Papadakis noted there had been an interesting discussion regarding the economy and whether or not we’re headed into a recession. The Board discussed the presentation and asked to have a presentation from the State Economist at a future Board meeting. The Board also spent time discussing the subject of the gig economy. The gig economy is described as people who use the Internet to find temporary work on a part- or full-time basis. The Board was interested in further exploring in the future a system being piloted in the United Kingdom which uses an Expedia-type system to match people with this kind of work.

WIOA Plan Approval

Ms. Terri Colbert provided the Board with an overview of the work that went into developing the state plan. Board members were provided a summary of the public comments received. Ms. Colbert noted that in almost every instance, the public comments were small changes and edits that were easily incorporated into the plan. In some cases, the public comments were misunderstandings. All comments are being responded to individually by letter or email. Ms. Colbert brought the Board’s attention to the Draft Transition Chapter and informed the Board the chapter will be included in the final plan, but was not necessary for federal submission.

Motion 16-197-02: Ms. Creigh Agnew moved to approve the plan as presented, Ms. Caitlyn Jekel seconded the motion, and the motion passed.

The Board commended staff for the amount of work they put into getting the plan completed. Mr. David Stillman asked that the Board be provided with the letters that are sent back to the individuals who submitted comments on the plan.

WIOA Steering Committee Report

Ms. Caitlyn Jekel and Ms. Amy Anderson gave the Board an overview of the Steering Committee’s decision-making process. The Board was asked to consider whether continuing the Steering Committee in its current structure was the best direction to take as the Talent and Prosperity for All (TAP) workforce development plan is implemented. The Board discussed several different possibilities for an ongoing committee, including an operations committee. The Board discussed what level of authority the committee would or should have.

After an in-depth discussion, the Board reached a consensus that there does need to be a clearinghouse type of operational team to help facilitate implementation of the plan, but Board

members were unclear on exactly what that might look like. The Board asked staff to conduct a survey of local area directors to find out what their top five implementation priorities are. Mr. England, Mr. Johnson and Mr. Chandler will meet with Board staff prior to the next Board meeting to prepare options for the Board to consider.

Workforce Innovation and Opportunity Act (WIOA) Policy Discussion

Mr. Eric Wolf gave an introductory overview of the packet item. He noted that the planning team knew early on in the process that a state-level procurement process would need to be developed, but that other items had taken priority. The procurement and dispute resolution process are very important and are being brought before the Board now to ensure a continual transparent process. Mr. Gary Kamimura went over the proposed policy regarding procurement of services and dispute resolution. The intent of WIOA is to allow Local Workforce Development Boards (LWDBs) to provide direct services only as a last resort and requires special approval from the Governor. The policy lays out the criteria a LWDB would have to meet to be considered to provide direct services.

The Board discussed the procurement policy as well as the dispute resolution process. The Board asked for several points of clarification mostly surrounding how the determination that a LWDB is the best option to provide services, the competitive bid process, and who would make final decisions when there is a disagreement. Ms. Jeanne Bennett, Southwest Washington Workforce Development Council Director and President of the Washington Workforce Association presented the perspective of local workforce boards, including their concerns about conflict of interest in the dispute resolution policy.

WIOA Title I Methodology

WIOA gives the Governor one opportunity each year to change the WIOA Title I (sub-state) local formula allotment methodologies used for the Youth, Adult, and Dislocated Worker programs. Under WIOA, the State Workforce Development Board (SWDB) is directed to assist the Governor in developing the allotment formula. Mr. Kamimura went over the updates to the allotments. The Board discussed the policy briefly. Mr. Kamimura noted that all ESD policies are released to the public for a 10-day comment period.

Motion 16-197-03: Mr. Marty Brown moved to approve ESD policy 5270 for public comment, Mr. Mark Mattke seconded the motion, and it passed unanimously.

Career and College Readiness

Mr. Ben Rarick, Executive Director of the State Board of Education (SBE), opened his presentation to the Board by thanking the members who had participated in the panel discussion

regarding Career and College Readiness at the last SBE meeting. Mr. Rarick informed the Board that SBE feels there is a well-publicized set of assumptions about what “college ready” means. However, defining what “career ready” means is a murkier subject. SBE is getting ready to do some exploration into what career ready means, and how to best articulate it. He added that SBE is open to exploring the possibility of changes in rule and law to bring some clarity to the subject.

In his discussion with the Board, Mr. Rarick spoke about two other states and how they incorporate career readiness into the K-12 system by teaching things like teamwork, follow through, timeliness, etc. He noted that at this time, Washington has no such requirements. The State Board of Education will explore whether or not our state should consider changes to curriculum. In closing, he asked the Board to work with SBE over the course of the next year to really do a deep dive into career readiness and assess whether or not changing current practice makes practical sense for Washington.

Ms. Amy Anderson thanked Mr. Rarick for his presentation and for including business and labor in the SBE panel discussion.

The Board discussed how the SBE’s exploration into career readiness fits with WIOA and the work being done in the Youth Works Initiative. Ms. Papadakis added that the Board has spent a lot of time talking about the Talent and Prosperity for All (TAP) plan, how it’ll be their driver, and how they use the state’s strategic plan for workforce development to prioritize their work. She noted this is not one of the priorities in the plan. However, it has been a major priority of the Board to make sure students are career ready. The SBE provides a unique opportunity for staff and the two boards to work together. Ms. Beth Thew suggested Career and Continuing Education as opposed to Career and College Readiness. Mr. Rarick liked her suggestion.

The Board inquired as to whether or not SBE had defined any deliverables. Mr. Rarick clarified that while SBE has an idea for deliverables in mind, that this is really an exploration at this point.

Ms. Papadakis clarified that staff can prioritize resources to move forward with this project, if the Board deems it a priority.

Motion 16-197-03: Ms. Thew moved to adopt career readiness as a Board priority, Mr. Jeff Johnson seconded the motion, and the motion passed.

Legislative Update

Ms. Nova Gattman and Mr. Eric Wolf provided the Board with an update on the 2016 legislative session. Ms. Gattman gave an overview of the House Budget and brought the Board’s attention

to Jobs for Washington's Graduates, which included \$500,000 for dropout prevention as well as legislation aimed at recruiting and retaining qualified teachers in the K-12 system. Also included was money dedicated to the Board for a teacher outreach campaign. She also updated the Board on potential legislation creating a Behavioral Health Task Force.

Businesses Engagement Metrics

Mr. Dave Wallace updated the Board on the progress toward developing new business engagement metrics. He reported that on February 3, staff presented the idea of a new business engagement metric to the Washington Workforce Association (WWA). The discussion went beyond the allotted time, so it was decided to form a workgroup to come up with recommendations. Three WWA members volunteered for this work group. In addition to those three, Chris Green from the state's Department of Commerce and Cynthia Forland from the state's Employment Security Department also joined the group. The group will be meeting in March and April with the goal of bringing recommendations to the Board at the April 20 Board meeting.

Performance Targets

Mr. Dave Pavelchek presented the Board with information on the performance targets negotiated with the 12 local areas. Board discussion focused on the relatively flat performance levels proposed and the importance of the new WIOA year-end performance scoring adjustment to account for unanticipated developments. There are numerous changes from WIOA implementation that will affect the new measurement system. For many of these changes, there is insufficient data at this time to quantitatively predict these effects with precision. Particular concern was expressed about the magnitude of unanticipated effects on Title I Adult performance measures resulting from implementation of co-enrollment in Adult of a large share of the participants currently served only by Title III Employment Services.

Motion 16-197-04: Mr. Jeff Johnson moved to accept the performance targets, the motion was seconded by Ms. Amy Anderson, and the motion passed.

The meeting adjourned at 2:55 p.m.