



Northwest Trade Adjustment Assistance Center (NWTAAAC)

Serving
Alaska, Idaho,
Montana, Oregon
and Washington

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**Are imports making it more difficult
for your company to compete?**

**If so, your company could be eligible for
federal grant funding to implement projects that can
enhance your company's competitiveness.**

**Companies can receive up to \$75,000 in
matching grant funding for projects of their choice.**

The Northwest Trade Adjustment Assistance Center (NWTAAAC) is a non-profit organization that administers the Trade Adjustment Assistance for Firms (TAAF) program for the **U.S. Department of Commerce Economic Development Administration**. TAAF helps American firms become more competitive when faced with import competition in their markets. Thousands of companies have benefited from this grant program since its inception.

ELIGIBILITY

If your company has seen sales and/or production decline, **and** been forced to lay off workers or reduce work hours, **and** you have lost some domestic sales to imports, we may be able to qualify your company for the funding. We will prepare the grant application (petition) and handle processing at **no cost to you**.

PROCESS



Upon petition approval, we will work with your company to develop a customized strategic plan, or Adjustment Proposal (AP). Your company's AP will include:

- An analysis of the competition facing your company and industry;
- A review of your company's current status and strategy; and
- A plan for addressing domestic and import competition, including a description of the projects to be implemented using the federal grant funding.

Project Ideas for Eligible Companies

Marketing

- Marketing plan development
- Branding and logo design
- New product development
- Brochure, catalog and packaging design
- Website development
- Market research and market feasibility analysis
- Public relations campaign planning and implementation
- Export and domestic market development

Manufacturing

- Design, development and testing of new products
- Architectural and engineering design for facility expansion
- Lean manufacturing training and principle implementation
- Process control design and development
- Equipment re-engineering and/or new equipment design and development
- Operations training

Quality Assurance

- ISO and AS documentation preparation and certification audits
- Product certifications and testing
- Gap audits
- Quality management systems and procedures development
- Facility health and safety standards development and training

Information Technology

- Inventory control software customization
- Enterprise Resource Planning package customization and employee training
- Website development
- E-commerce functionality development
- Search engine optimization
- Network improvement
- Functional applications and Implementation
- CAD/CAM systems implementation

Financial & General Management

- Accounting systems development and training
- Profit planning, cash management and budgeting process assistance
- Strategic and tactical planning
- Business plan development
- Succession planning
- Organizational development and training