



Retooling Washington Work Group #3

Coordinated Employer Outreach and Improved Job Referral/Skills Matching

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Directive

Improve the coordination and quality of business outreach efforts and the matching of employers with job seekers.

Deliverables

- 1) Integrated business outreach teams
- 2) Quality information for employers
- 3) Employer and job seeker skill matching
- 4) Quality job candidate referrals

Schedule

Description	Due date	Status
Convene workgroup	10/2010	Completed
Convene monthly meetings	Ongoing	Ongoing
Workforce Board approves charter	11/18/10	Completed
Present updates at Board meetings	As scheduled	Ongoing
Present six-month progress report	6/14/11	Completed
Present one-year progress report	10/6/11	Completed

Indicators

	June Report	October Report	
1) Local Integration of Business Teams			
Percent of outreach staff who report they are part of an ongoing inter-agency outreach team.	48%	36%	
Percent of outreach staff who report duplication of effort is not a problem in their area.	59%	70%	
Evidence of business outreach integration collected from each local area.	--	*	
2) Employer Satisfaction With Business Outreach			
Percent of employers who report that duplication of outreach efforts is not a problem in their area.	NA	51%	
Percent of employers who are satisfied with outreach information.	NA	63%	
3) Job Orders That Match Local Inventories			
Number of new staff assisted job orders **	2,280	2099	
The number of new employers listing a staff assisted job order with WorkSource.** (Employers who have not used any WorkSource services the past six months.)	658	566	
Indicator of the match between job orders and inventory of job seekers. (TBD)	NA	NA	
4) Quality of Job Referrals			
Percent of employers listing staff assisted job orders satisfied with the quality of candidates referred by WorkSource partners.	45%	NA	

*Info posted on Workforce Board's Retooling website.

**Latest available monthly data.