Preparing University Students for the Workforce

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Agenda

> Who helps prepare students for the workforce?

> How do we connect students with employers?

> How do we know if we’re successful?

> Moving forward
Who helps prepare students for the workforce?

This is increasingly a priority across campus
The “Husky Experience”
Provost’s Office

- Focusing on Race & Advancing Equity, Nov. 19, 2015
- Connecting the Dots: Linking Academic Passion to Life and Profession, May 12, 2015
- Connecting the Dots: Helping Students Link Academics and Careers, Jan. 20, 2015
- Innovators Among Us: Using Technology to Engage Students, Nov. 2014
- Innovators Among Us: Preparing Students for Life after Graduation, May 2014
- Helping UW Students Prepare for Life after Graduation: It Takes All of Us, Jan. 2014
- Learning with Technology and Learning for Life, provost’s letter to campus, Oct. 1, 2013
- Putting Learning First: How Students Learn and How Technology Can Help, April 2013
- Innovators Among Us: How UW Faculty are Enhancing Teaching with Technology, March 2013
- Exploring the Pros and Cons of Online, Hybrid, and Face-to-face Class Formats, Jan. 2013
- Online Learning: Broadening the Conversation, Dec 3, 2012
- Thoughts on Leading Change in Public Higher Education: Dr. James Duderstadt’s Vision, Oct. 30, 2012
Career Centers

Centers that serve everybody

• Career & Internship Center (26,903 in-person student contacts annually)

Centers that serve specific groups

• Career Center @ Engineering (opened in 2015)
• Foster Business Undergrad & Specialty Masters (opened in 2012)
• Professional – MBA, MPA, Law

Quasi centers

• Information School
• Jackson School of International Studies
Colleges & Departments

> Dean’s Offices
  – “College to Career” position, College of Arts & Sciences

> Academic Departments
  – “Internship & Career Services Manager”, Env & Occ Health

> Faculty
  – 75 courses featured guest presentations from C&IC

> Advisers
  – 161 unique advisers attended career training sessions
Other

> Student Clubs
> Center for Experiential Learning & Diversity
> UW Alumni Association
> Buerk Center for Entrepreneurship
> Startup Hall
> CoMotion
Connecting students with employers
Online

> HuskyJobs
  - 8,851 jobs posted in 2015-2016
  - 1,716 internships posted in 2015-2016
  - 16% increase in postings over 2014-2015

> On-Campus Interviews
  - 116 employers conducted 2,193 interviews with 1,564 unique students (just in 1 career center)
On Campus

> Career fairs
  - 7 fairs sponsored by C&IC, featuring 323 employers, attended by 4,828 students
  - 25+ fairs hosted by student clubs, departments, etc.

> Employer visibility events
  - 34 employer recruiting presentations hosted by C&IC, attended by 1,146 students
  - 18 employer panels, workshops, & mock interview events with 42 employers, attended by 501 students
In the Workplace

> Service learning & community-based internships
  – Carlson Leadership & Public Service Center

> Career Treks & Huskies @ Work
  – UW Alumni Association

> Employer case competitions
  – Business school

> Employer connected capstone projects
  – Program on the Environment

> Internships
  – Infographic
Internships

> Undergraduate Internships Advisory Council
  - Working to make internships an intentional part of the undergraduate experience

> New role focused on enhancing and streamlining internship activity across campus
  - Students – video, handouts, weekly blog posts
  - Employers – survey, handouts, workshops, consultations
  - Advisers – survey, workshops, learning community
  - Campus – enhancing the experience of UW student employees & interns
How do we know if we’re successful?
### First Destination Data

What are undergraduate alumni doing 6 months after graduation?

<table>
<thead>
<tr>
<th>Activity</th>
<th>% of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Full Time</td>
<td>61%</td>
</tr>
<tr>
<td>Continuing Education</td>
<td>16%</td>
</tr>
<tr>
<td>Working Part Time</td>
<td>7%</td>
</tr>
<tr>
<td>Planning to Continue Education</td>
<td>6%</td>
</tr>
<tr>
<td>Seeking Employment</td>
<td>6%</td>
</tr>
<tr>
<td>Working in Volunteer Program</td>
<td>3%</td>
</tr>
<tr>
<td>Other - Not Seeking</td>
<td>1%</td>
</tr>
<tr>
<td>Working in Military</td>
<td>1%</td>
</tr>
</tbody>
</table>

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CAREER & INTERNSHIP CENTER  
UNIVERSITY OF WASHINGTON  
Division of Student Life
First Destination Data

Of Those Employed, Position is...

- Not career-related: 14%
- Career-related: 86%

> Not participating in internships was statistically related to:
  - Still seeking employment
  - Being in a position not related to career goals
Moving forward
Upcoming Initiatives

> Tracking and data

> Outcomes and impact

> Employer education

> “Next generation” internships

> Streamlining through collaboration
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