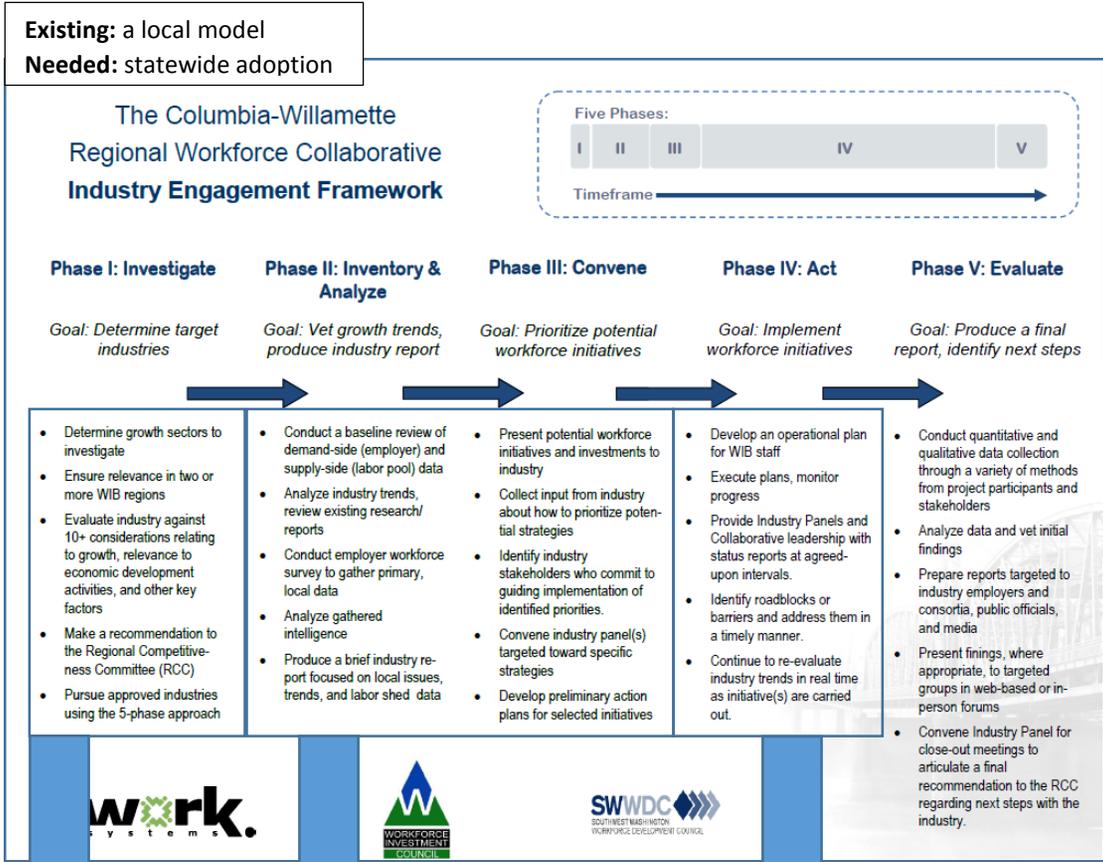


# A possible model for Employer Engagement...

- **Existing:** Federal Policy - WIOA Section 197(d)(4) EMPLOYER ENGAGEMENT- Local Boards *shall lead* efforts to engage with a diverse range of employers and with entities in the region
- **Needed:**
  - o State policy support and define employer engagement expectations
  - o Resources to implement robust employer engagement



**Existing:** LMI  
**In process:** Monster  
**Needed:** Ability to map talent

**Existing:**

- Employer Engagement Checklist
- Business Impact Primer

**Needed:** Staff training

**Existing:**

- Training, Career Pathways
- Business services

**Needed:** business navigators, more options for just in time training

**Existing:** Sample Oregon rubric for tracking/reporting  
**Needed:** Adoption of a Washington rubric via state plan

### Targeted Sector Quarterly Progress Report

Local Workforce Board Name: \_\_\_\_\_  
Targeted Sector (include name and sector chosen): \_\_\_\_\_  
June 18, 2014

	Expected completion dates of activities: shown by quarter							
	Q1 8/30/15	Q2 12/31/15	Q3 3/31/16	Q4 6/30/16	Q5 9/30/16	Q6 12/31/16	Q7 3/31/17	Q8 6/30/17
<b>Goal I: Determine targeted sectors</b>								
A. Gather data elements that help to inform about priority industries					X			
Long-term projected industry growth, location quotients, and/or employment total								
Average wages and/or occupations with career ladder advancement								
Industry relationships, anchor or headquarters firms, or local industry associations								
Emerging or entrepreneurial industry (patents data, venture capital investments, etc.)								
Local area training programs geared toward industry								
B. Submit targeted sector selection		X						
Sector(s) named with supporting summary of key findings from data elements								
Additional narrative: anecdotal local industry expertise, political considerations, or alignment with grant funding for the industry								<a href="#">Go to narrative</a>
<b>Goal II: Identify sector supply/demand and employer needs</b>								
A. Determine sector employment demand			X					
High-demand and/or fast-growth occupations from long-term employment projections								
Vacancy survey data by occupation								
Real-time labor market data (such as HWOL help wanted online ads) by occupation								
B. Determine sector labor supply			X					
Number of workforce system customers and targeted populations (e.g., IB and other training recipients) with industry experience and credentials								
Local area training programs that supply new workers for targeted sectors occupations								
C. Conduct employer survey					X			
Determine industry needs and "pain points" and satisfaction with local workforce board efforts								
Ask employers to identify needed skills and in-demand occupations								
D. Submit targeted sector supply, demand, and key findings					X			<a href="#">Go to narrative</a>
<b>Goal III: Formally engage with and convene targeted sector employers</b>								
A. Hold targeted sector forum(s)					X			
Give overview of targeted sector key findings and concerns to date								
Solicit interactive feedback from sector employers								
B. Develop targeted sector committee to plan actions that meet sector needs						X		
Committee to be chaired by industry, majority industry members								
Committee consists of economic development, education, and other key partner organizations								
C. Submit sector committee list and key forum points in narrative						X		<a href="#">Go to narrative</a>
<b>Goal IV: Develop goals and measurable outcomes for targeted sectors</b>								
A. Targeted sector committee meetings					X	X		
Determine desirable outcomes and numbers (such as NCRCA, placement of key job seeker populations, training completers)								
B. Translate desired outcomes and associated into summary of sector initiatives					X	X		