

# Policy Academy on Work-Based Learning

## National Governors Association

### Grant Overview



Washington has been participating in a Policy Academy focused on scaling work-based, or career connected, learning opportunities for young people. The Policy Academy is convened by the National Governors Association and funded by the Siemens Foundation.



The Policy Academy has two phases:

Phase I: January 2016 to June 2017

Phase II: October 2017 to May of 2019.



The Workforce Board co-chaired the state team with the Governor's Office for Phase I, and will be co-chairing Phase II with the Washington Student Achievement Council.



Increasing access to work-based learning is a longstanding initiative of the Workforce Board and its Core Team partners. The Policy Academy's Home Team includes nearly 60 organizations representing business, education, labor, non-profit organizations and government.

### State Core Team Members

- Association of Washington Business
- Department of Social and Health Services
- Employment Security Department
- Governor's Office
- Office of Superintendent of Public Instruction
- State Board for Community and Technical Colleges
- Washington STEM
- Washington Student Achievement Council
- Workforce Training and Education Coordinating Board

### Join our Home Team!

- Not a member of the state's Core Team? We still want your input! The Workforce Board is recruiting members for a Home Team that serves as an advisory board for the Core Team.
- Contact Workforce Board Legislative Director Nova Gattman at [nova.gattman@wtb.wa.gov](mailto:nova.gattman@wtb.wa.gov) or (360) 709-4612 for more details.



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## Washington's Multi Phase-Project

### Phase I Accomplishments

- Governor Inslee's Career Connect Washington Task Force
- Policy Framework
- Learning Laboratories research, report and policy implications – intensive study of 21 promising practices in career connected learning
- Environmental scan survey of the landscape of CCL opportunities
- Performance measurement plan
- Labor market analysis of middle-skills, STEM jobs
- Governor's Summit on Career Connected Learning, including 25 regional sites



### Phase II Overview & Deliverables

Phase II of the Policy Academy continues the work of Phase I, by providing additional financial and technical support to the initial cohort of states to continue their work and ramp up their efforts in terms of developing and advocating for policy changes in career connected learning. Six new states will be selected to participate in Phase II. States that participated in Phase I will continue as Leader States, and provide mentorship to the new state participants.

- Media campaign on value of career connected learning programs
- Continue environmental scan of career connected learning programs
- Develop an asset map of federal and state funding that can support career connected learning
- Develop policy recommendations that support expansion of CCL

