Make it in Washington

A Public-Private Initiative to Enhance the Manufacturing Sector in Washington

The *Make it in Washington* initiative is a public-private investment in small and mid-sized manufacturers that uses an integrated approach and a blend of federal, state and private investment. *Make it in Washington* delivers solutions through advanced education opportunities to increase workforce skills, tailored business consulting services, connection to growth capital and access to global markets. The goal of *Make it in Washington* is to increase manufacturing capacity, strengthen supply chains, attract investment and create new opportunities for businesses and individuals.

How does it work?

Make it in Washington offers you the opportunity to build your manufacturing business and improve your workforce at the same time. Here's what it can do for you:

1. Advance your staff's productivity through funded online training
2. Boost your company's profitability through strategic consulting
3. Assist you with supply chain challenges to better compete for global customers
4. Provide you with a professional business assessment and roadmap for increased returns.

Assessment

Find out where you stand and where you go from here. We walk you through a comprehensive look at your business and your current capabilities. From there, we help you make connections to new local and regional opportunities and deliver a roadmap for increased returns.

G R O W T H

Consulting

Accelerate your company to the next level. We work with you to help you:

- Develop strategies
- Diversify your customer base
- Expand into new markets
- Re-shore
- Develop applied technology solutions

Advanced Education

Boost employee productivity through advanced education. We provide opportunities for online, funded college-level training for key employees, equipping them with high-level skills to effectively manage projects, people and technology and advance up the career ladder.

Connections

Connect with new growth opportunities. We help prepare you for growth through:

- Growth capital acquisition
- Foreign Direct Investment
- Access to new markets
- Access to directory of local and regional vendors and suppliers

Get more information/schedule a visit today! Contact Linda Adams at ladams@impactwashington.org or (206) 629-5369.

Or visit www.wtb.wa.gov/MakeitInWashington.asp.

Make it in Washington Partners:

Innovate Washington Foundation

impact washington

Applied Physics Laboratory, University of Washington

Center of Excellence — Global Trade & Supply Chain Management, Highline College

Department of Commerce — Innovation is in our nature.

Shoreline Community College

Highline College

Washington State University Global Campus — Engineering and Technology Management

Washington State Workforce Training And Education Coordinating Board

Make it in Washington

Make it in Washington is one of ten initiatives awarded under the federal **Make it in America Challenge**.

The initiative leverages a $3 million grant through the U.S. Department of Commerce's Economic Development Administration (EDA) and the National Institute of Standards and Technology's Manufacturing Extension Partnership (NIST-MEP), along with the Department of Labor's Employment and Training Administration (DOL-ETA), using matching state and private investments.

The purpose of the federal **Make it in America Challenge** is to encourage foreign and domestic businesses to build, continue or expand their operations in the United States. The ***Make it in Washington*** initiative aims to accelerate job creation in Washington by encouraging re-shoring production to and by U.S. firms, fostering increased foreign direct investment, helping U.S. companies to grow their businesses here at home and training local workers to meet the needs of those businesses.

Who qualifies?

If you are a manufacturer with operations located in any of the counties highlighted below, you may qualify.

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