

[Executive Order Increases Oversight for Colleges Serving Veterans](#)

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Over the last several years, the for-profit education sector has been under the microscope here in DC. The Senate HELP Committee launched an [investigation](#) and held a series of hearings on deceptive marketing practices and student outcomes. The U.S. Department of Education issued rules on [program integrity](#) and [gainful employment](#). Now President Obama has issued an [Executive Order](#) that would provide greater oversight for institutions of higher education that serve veterans and their families. While the Executive Order is aimed at protecting veterans “from aggressive and deceptive targeting” primarily by for-profit institutions, it could impact not-for-profit institutions that serve veterans as well.

More specifically, the Executive Order would require institutions to disclose more transparent information about financial aid and student outcomes, require the Department of Defense regulate recruiting practices at military installations, trademark the term “GI Bill,” establish a centralized complaint system for students, and improve support services.

For more information, see the White House [press release](#).

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