

# SUMMARY

## Evergreen Jobs Leadership Team Meeting

March 1, 2011

2:00 p.m. to 3:30 p.m.

Department of Commerce – 1011 Plum Street SE, Bldg. 5, 4th Floor Rm 407

Attendees: Bryan Wilson, Daniel Malarkey, Joyce Brake, Destiney Harrison, Amy Lagerquist, Martin McCallum, Hugh O'Neill, Cheryl Fambles, Alan Hardcastle, Barbara Hins-Turner, Christopher Parsons, Todd Mitchell, Greg Weeks, Michael Verchot; By phone: Rachael Jamison, Peter Cavanaugh

TOPIC	SUMMARY	ACTION
<b>Lightning Round</b>	The U.S. Department of Labor has issued a Green Jobs Innovation Fund Solicitation for Grant Applications. Five to eight grants will be awarded nationally to organizations with local affiliates with existing career training programs to provide technical and basic skills training that lead to green jobs opportunities in at least six communities per grant. The application due date is March 29, 2011.	<a href="http://www.workforce3one.org">http://www.workforce3one.org</a>
<b>State Energy Sector Partnership and Training Grant Update, Peter Cavanaugh, Seattle-King County Workforce Development Council</b>	The Seattle-King County-administered part of the grant is partnering with Renton Technical College and South Seattle Community College to train students in areas like commercial auditing, green manufacturing, deconstruction, and weatherization.	<a href="http://www.wtb.wa.gov/EnergySectorGrant.asp">http://www.wtb.wa.gov/EnergySectorGrant.asp</a>
<b>Seattle/King County Growth Prospects, Michael Verchot</b>	Michael Verchot laid out the King County green job growth outlook in the areas of energy distribution and production, environment, green building, transportation, and manufacturing.	See next page for one-page presentation summary, and the following link for the full report:  <a href="http://www.seakingwdc.org/pdf/09-10-reports/2010-Green-Reports/OutlookforGreenJobGrowth.pdf">http://www.seakingwdc.org/pdf/09-10-reports/2010-Green-Reports/OutlookforGreenJobGrowth.pdf</a>

## OUTLOOK FOR GREEN JOB GROWTH IN SEATTLE-KING COUNTY September 2010

**Energy Distribution and Production** – Energy distribution companies expect to see a substantial growth in sales of green-classified products or services with one-third of companies expecting to add new employees in the next year. Energy production companies expect very small growth in green-specific jobs

- The energy distribution sector has the highest likelihood of hiring new workers for green jobs in the near term with 29% of firms expecting to fill green positions only from external hires and 29% of the firms filling green jobs with a mix of new hires and retrained workers.
- Energy Production, green-specific skills needed are in engineering positions, call center jobs to provide customer information, community education positions related to energy conservation, and positions that audit energy use and recommend conservation measures.

**Environment** – Companies expect to grow revenues by more than 200% which will translate into 17% of firms expecting to add new employees.

- More than 60% of the new green jobs will be filled by existing workers who are trained to perform new work.

**Green Building** – Companies expect to see revenues grow by more than 12% which will translate into workers being hired by 20% of surveyed construction firms.

- More than 50% of the new green jobs will be filled by existing workers who are trained to perform new work.

**Transportation** -- There appears to be little potential for new job creation in the transportation industry in this region until there is a significant upswing in the overall economy.

- When jobs are created they will not require “green-specific” skills but rather traditional skills that lead to green behavior by residents of this region.

**Manufacturing** -- The driver of green job creation in manufacturing is the overall health of the economy. As the economy improves there will be increased demand for products and the companies have been able to reduce costs through reducing waste and those that can help end-users reduce their carbon footprint will be those that grow and create new jobs.

- The adoption of government standards or goals and goals set by major manufacturers such as Boeing are driving the development of green manufacturing processes and green products through their supply chain. ISO 14001 is the internationally recognized environmental management system and large US manufacturers are moving toward adopting these systems with their own production facilities and in the next year or two will begin to drive the adoption of this standard through their supply chain. While not likely to produce net new jobs the adoption of these standards will transform existing jobs into green jobs.