

2009

Workforce and Economic Development Conference



Generating Growth

**How diversity, partnerships
and innovation create the
Next Washington**

Spokane, Washington
Oct. 27-29, 2009

Welcome from the Workforce Board and Department of Commerce



Executive Director
Workforce Board



Executive Director
Department of
Commerce

We are pleased to welcome you to the 2009 Workforce and Economic Development Conference, *Generating Growth: How diversity, partnerships and innovation create the Next Washington*.

This annual conference brings us together to discuss the many ways we're building a stronger, more dynamic workforce, and helping our businesses grow. The conference gives us the opportunity to explore the strategic partnerships between business, labor and government—at both the state and local levels—that make our state so successful.

As we enter a period of economic recovery, the steps we take now will shape our state's economic competitiveness, and our workers' ability to find and fill family-wage jobs. The growing partnership between workforce and economic development has never been more important. This conference is testament to that teamwork.

It's also your opportunity to hear national policymakers discuss where our nation is headed, gain inspiration from keynote speaker Eric Liu, who explains how imagination leads to innovation, and listen and learn from one another—from best practices that are working well to the continuing challenges we still face.

Working together, we will make a difference for Washington's employers, employees, communities and economy. Thank you for coming. We're confident you'll find this opportunity for networking and professional development to be time well spent. Your work sets Washington above the rest.

Sincerely,

Eleni Papadakis
Executive Director
Workforce Training and
Education Coordinating Board

Rogers Weed
Executive Director
Department of Commerce

October 27-29, 2009

Tuesday, October 27, 2009

9 a.m. to 5 p.m. Pennington Grand Ballroom	Registration desk open
10 a.m. to 3 p.m. Pennington Grand Ballroom	Pre-conference tours and sessions
1 p.m. to 4 p.m. Pennington Grand Ballroom	Welcome/orientation sessions
5 p.m. Fox Theater 1001 W. Sprague Ave., Spokane	Host City Reception

Wednesday, October 28, 2009

7 a.m. Pennington Grand Ballroom	Registration desk opens
7:30 a.m. Hall of the Doges Foyer/Pennington Grand Ballroom	Continental breakfast
8:30 a.m. to 10 a.m. Pennington Grand Ballroom	Opening ceremonies Keynote speaker: Eric Liu
10 a.m. to 10:15 a.m.	Break



Wednesday, October 28, 2009 Continued

10:15 a.m. to 11:45 a.m. Breakout Session # 1	
Marie Antoinette Ballroom	Innovations/Adaptations in Products the World Wants
Isabella Room	Community Engagement in Career Paths: The Source, Grand Rapids model
Early Bird Room	The Leaning of WorkSource
Elizabethan Room	A Tale of Tri-Cities: Partnership of Workforce and Economic Development
Flowerfield Room	Arts, Culture and Creativity in Economic Development
Greater Spokane Inc. (across the street)	Catching up to E-Learning
Lincoln Room	Innovation High Schools
12 p.m. to 1:30 p.m. Lunch	
Pennington Grand Ballroom	Keynote speaker: Arun Raha
1:45 p.m. to 3 p.m. Breakout Session # 2	
Marie Antoinette Ballroom	Media and Innovation Panel
Early Bird Room	Principles of Sector Partnerships
Isabella Room	Future of Aerospace
Flowerfield Room	Innovations in Hiring
Greater Spokane Inc. (across the street)	Educated, Highly Skilled and Competitive: Capacity Building
Lincoln Room	STEM-Related Courses and Schools
Worthy Room	Skills2Compete Washington discussion
Elizabethan Room	Networking Session: Meet Program Experts
3 p.m. to 3:15 p.m. Afternoon break	

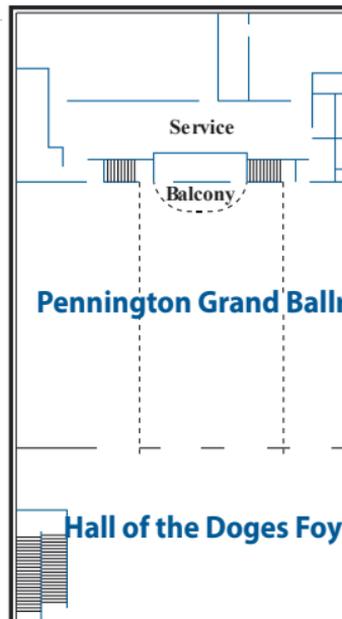


Early Bird Room: Lower Lobby Level

Greater Spokane Inc. Breakout Sessions

Go out North Entry of Hotel and take a right on the sidewalk and go to the corner of Sprague and Post. Turn left, crossing Sprague and walk north along Post. Greater Spokane Inc. is on the left, halfway up that block.

First Floor



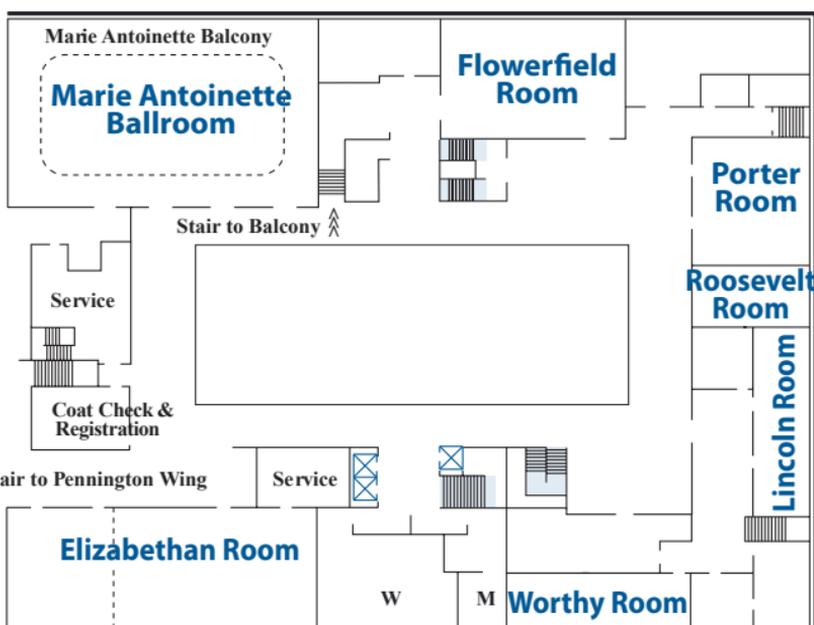
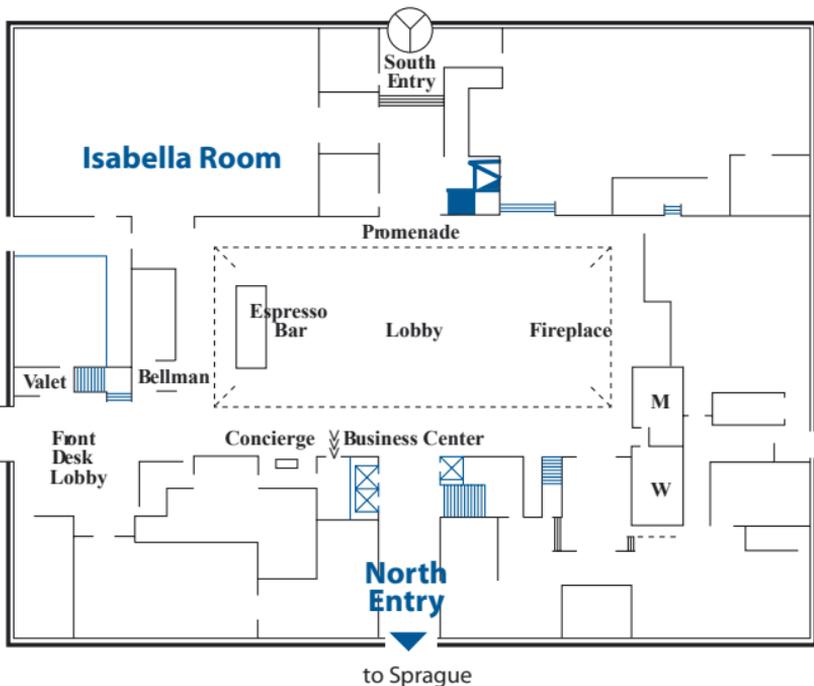
Second Floor & Pennington Wing

3:15 p.m. to 4:30 p.m. Breakout Session # 3

Marie Antoinette Ballroom	Higher Education Legislative Panel
Isabella Room	The Green Economy
Greater Spokane Inc. (across the street)	Tech Transfer: The Entrepreneurial University
Elizabethan Room	Economic Gardening
Early Bird Room	Wealth of Prior Learning: Adults, Immigrants, Veterans
Worthy Room	Building Bridges: School Community Partnerships discussion
Lincoln Room	High Touch Mentorship
Roosevelt Room	Summer Youth Program Debrief
Flowerfield Room	Social Networking , Web 2.0 Tools

4:30 p.m. to 6:30 p.m. Conference reception

Pennington Grand Ballroom



Thursday, October 29, 2009

7:30 a.m.	Continental Breakfast Hall of the Doges Foyer
8:30 a.m. to 9:45 a.m.	National Policy Panel Pennington Grand Ballroom
9:45 a.m. to 10 a.m.	Break
10 a.m. to 11 a.m.	Breakout Session # 4
Isabella Room	Economic Development Legislative Panel
Marie Antoinette Ballroom	Entrepreneurial Training
Flowerfield	Health Care: Solid Jobs in Tough Times
Greater Spokane Inc. (across the street)	Feeding the Pipeline: Engaging Community in High-Demand Fields
Early Bird Room	Top 10 New Things to Love About Apprenticeship
Porter Room	Flying High: Insitu, Inc. and Veterans in New Economy
Lincoln Room	Soft Skills Assessment/Certificate
11 a.m. to noon	Breakout Session # 5
Marie Antoinette Ballroom	Learning in the Workplace
Porter Room	Military Cluster: Defense Spending in Regional Economy
Early Bird	Economic Tools: Economic Development Professionals Panel
Greater Spokane Inc. (across the street)	Pre-Apprenticeship: Building a Foundation of Success
Flowerfield Room	Governor Update on Recovery Act activities
Worthy Room	Communication Technology discussion
Lincoln Room	Soft Skills Assessment/Certificate (repeat)
12:15 p.m. to 2 p.m.	Governor's Best Practices Awards Ceremony and Lunch Pennington Grand Ballroom
2 p.m.	Conference Closing



Thank you for your sponsorship!



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Career Cruising

Department of Commerce, Community Services

Department of Commerce, International Trade and Economic
Development

Department of Social and Health Services, Division of Vocational
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Spokane Area Workforce Development Council

State Board for Community and Technical Colleges

Washington Economic Development Commission

Washington State Labor Council

Washington State University Small Business Development Centers

Washington Technology Center

Workforce Development Council of Seattle-King County



**Workforce Training and
Education Coordinating Board**
www.wtb.wa.gov



Department of Commerce
Innovation is in our nature.
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