

## PY10 Governor's 10% Competitive Grant Application

The Governor has released \$1.5 million in WIA Governor's Discretionary Funds for the award of competitive, merit based contracts to provide on-the-job training to individuals receiving unemployment insurance, those who have exhausted their unemployment benefits, and individuals who can most benefit from training. The WorkSource Standards and Integration Division will be releasing 75% of the funds to successful applicants initially. The remaining 25% will be awarded to those areas who meet the negotiated performance goals established in their proposals.

The Governor has expressed a desire that these funds be used for job creating activities with an emphasis on on-the-job training (OJT). However, job creation should be construed so as to allow for other innovative proposals that will result in a net increase in jobs so long as they involve training. The following high demand industries have been targeted: **aerospace, life sciences, health care, green industries and information technology**. A Workforce Development Council may include other industry areas based upon a demonstrated demand for jobs in that local area. Workforce Development Councils may submit multiple proposals if they wish or proposals that include a combination of programs such as OJTs, apprenticeships, etc. Applications should include a brief executive summary to be followed by components A-G below.

### (A) STATEMENT OF NEED

Provide a brief description outlining the following issues:

- Projected growth occupations and sectors offering employment, and/or those that could hire trained workers with OJT assistance.
- Targeted occupations and/or sectors for which there are known skills-shortages.

### (B) TARGETED POPULATION

On-the-Job training opportunities utilizing these funds should emphasize serving persons receiving unemployment insurance and those who have exhausted their unemployment benefits. Briefly describe how you will identify these individuals, as well as planned outreach efforts to notify potentially eligibility participants of this program. Include a description of the process you will use to ensure that the WDC will coordinate with the local ECDD Workforce Area Director to ensure the targeted population is correctly identified.

### (C) EMPLOYER RECRUITMENT

Describe the methodology you will use to identify and recruit employers in the targeted industries and/or sectors. Explain how employers will be chosen to participate in this program.

### (D) SERVICE DELIVERY

What entity or entities will be responsible for participant assessment and eligibility; developing contracts with chosen employers; program monitoring; data collection and entry into SKIES.

How will decisions be made to place participants with employers that would match the needs of the employer with the current skills of the participant? What training and services will be provided?

#### (E) PRIORITY OF SERVICE

Describe the population you intend to serve with these funds.

#### (F) DATA ENTRY AND PERFORMANCE

Instructions for the entry of data into SKIES will be provided at a later date. Performance measures for this project will be the current Federal Common Measures for the Adult and Dislocated Worker Programs. These are Entered Employment Rate; Employment Retention Rate; and Average Earnings.

WSID will also require supplemental data on a quarterly basis. This data includes actual versus projected expenditure and participant data and aggregate placement and retention data for participants who successfully complete an OJT.

#### (G) BUDGET

Provide an estimated budget proposal based upon the number of participants you intend to serve. This should include estimated OJT costs; other training costs; other program costs (supportive services; assessments; etc.). The period of performance must not extend beyond June 30, 2012. Administrative costs are not an allowable cost under Governor's 10% awards.

This is a competitive solicitation, therefore there is no cap on the level of funding an applicant may request other than the aggregate \$1.5 million.

#### (H) APPLICATION SUBMISSION

Applications will be accepted in two funding rounds. The deadline for first-round applications has been extended to Jan. 6, 2011. If additional funds remain in the pool, a second round of applications will be accepted until February 15, 2011. All applications should be submitted to Tami Gillespie at [Tgillespie@esd.wa.gov](mailto:Tgillespie@esd.wa.gov)

For questions or technical assistance, please feel free to contact:

Tami Gillespie	360.438.4161
Bob Isom	360.438.4779
John Shepherd	360.438.3231

#### (I) APPLICATION REVIEW AND SCORING

Applications will initially be reviewed by WSID staff to ensure conformity with the requirements of this application. In the case of a non-conforming application, WSID staff will work directly with the applicant to correct any technical errors.

Once applications have been reviewed and approved by WSID, they will be forwarded to a review committee composed of workforce development system stakeholders. The committee will make funding recommendations to the Commissioner of the Employment Security Department based upon the criteria below and informed by the Governor's letter announcing this program dated August 31, 2010.

The committee will use the following criteria to assess the applications:

- 40% The proposal demonstrates high potential for job creation
- 30% The proposal demonstrates measurable performance and accountability
- 20% The proposal demonstrates value
  - Budgets should maximize outcomes per dollar invested
- 10% Innovation in program design, service delivery, outreach, or populations served